Course Title Sustainable Development and Integrated Management Approach

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<u>Exercise</u> Stakeholder Analysis: Mongolian / Laos Project

Stakeholder analysis identifies "key interest groups"

- <u>Primary stakeholders</u>: those who are likely to be affected by the issue or a potential response to it, either positively or negatively.
- <u>Secondary stakeholders</u>: intermediaries in the process of development project. These will be distinct institutions; for example, funding, implementing, monitoring and advocacy organizations, government organizations, NGO, politicians and local leaders.

Basic Steps in Stakeholder Analysis

- 1. Draw up a stakeholder table on an issue basis identifying the stakeholders (primary and secondary) according to their interest. Each stakeholder may have several interests in relation to the problems being addressed by the project or process.
- 2. Develop a relationship matrix 'mapping' each stakeholder's importance to resolving the issues and their relative power/influence, and indicating what priority should be given to meeting their interests.
- 3. Identify risks and assumptions affecting the design and success of the strategy. For example,
 - ♦ What is the assumed role or response of key stakeholders if the strategy is to be successful?
 - \diamond Are these roles realistic?
 - ♦ What negative responses might be expected, given the interests of particular stakeholders?
 - ♦ How probable are they, and what impact would these have on the activity?
- 4. Identify appropriate approaches to stakeholder participation in the strategy
 ♦ Who should participate in the project?
 - Who should participate in the project:
 Who are stakeholders with high importance and influence?
 - Who are stakeholders with high influence but with low importance?
 - \diamond Who should be source of information?
 - ♦ What kind of inquiries is appropriate for which group of stakeholders?