

Advanced Data Analysis: Projection Pursuit (1)

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■ Independent and identically distributed (i.i.d.) samples

$$\mathbf{x}_i \stackrel{i.i.d.}{\sim} P(\mathbf{x})$$

- **Independent**: joint probability is a product of each probability

$$P(\mathbf{x}_i, \mathbf{x}_j) = P(\mathbf{x}_i)P(\mathbf{x}_j)$$

- **Identically distributed**: each variable follow the identical distribution:

$$\mathbf{x}_i \sim P(\mathbf{x})$$

Gaussian Distribution

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- **Gaussian distribution**: Probability density function is given by

$$\phi_{\mu, \Sigma}(x) = \frac{1}{(2\pi)^{\frac{d}{2}} |\Sigma|^{\frac{1}{2}}} \exp \left(-\frac{1}{2} (x - \mu)^{\top} \Sigma^{-1} (x - \mu) \right)$$

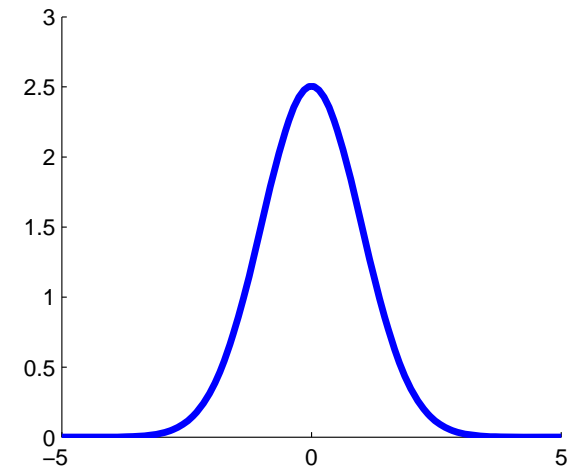
- μ, Σ : Mean, covariance

$$\mathbb{E}[x] = \mu$$

$$\mathbb{E}[(x - \mu)(x - \mu)^{\top}] = \Sigma$$

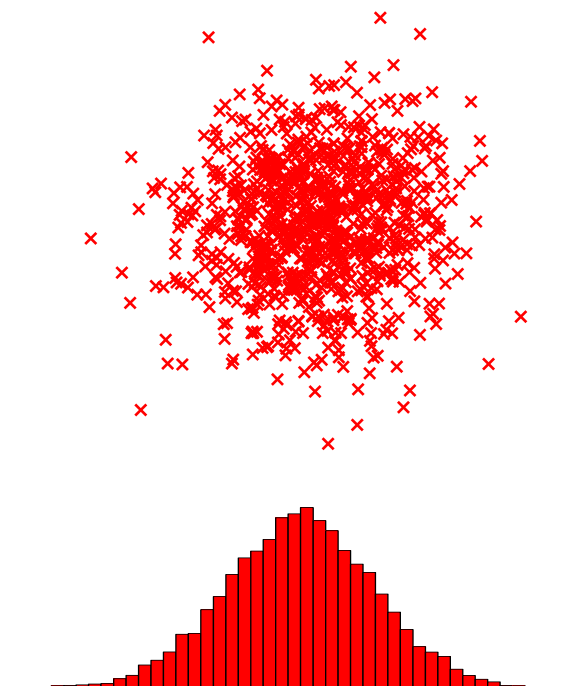
- When one-dimensional,

$$\phi_{\mu, \sigma^2}(x) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left(-\frac{(x - \mu)^2}{2\sigma^2} \right)$$



Interesting Directions for Data Visualization

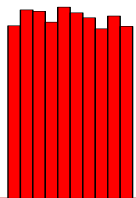
- Which distribution is interesting to visualize?
- If data follows the Gaussian distribution, samples are **spherically** distributed.
- Visualizing spherically distributed samples is not so interesting.
- What about “**non-Gaussian**” data?



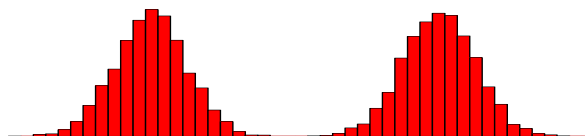
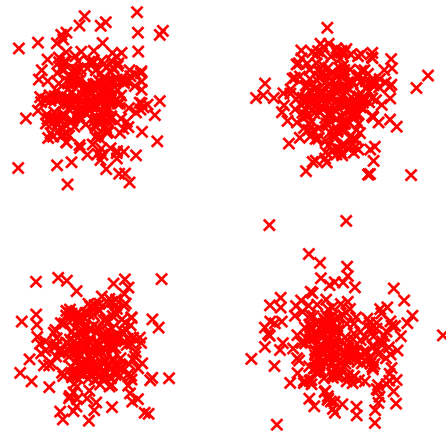
Non-Gaussian Distributed Data¹⁸⁹

- Non-Gaussian data look more interesting than Gaussian:

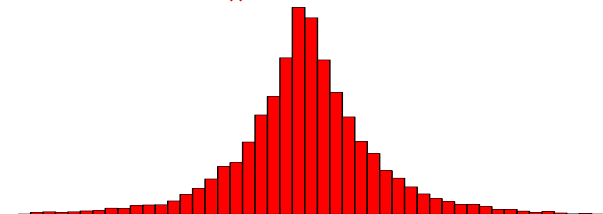
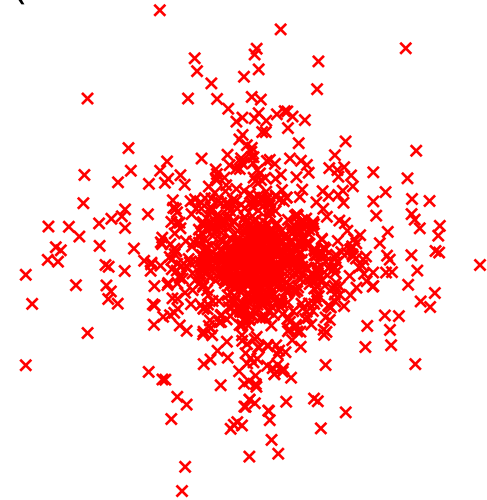
Uniform
(sharp edge)



Gaussian mixture
(cluster structure)



Laplacian
(existence of outliers)



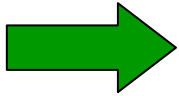
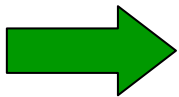
Projection Pursuit

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- Idea: Find the most non-Gaussian direction in the data
- For this purpose, we need a criterion to measure non-Gaussianity of data as a function of the direction.

- **Kurtosis** for a one-dimensional random variable s :

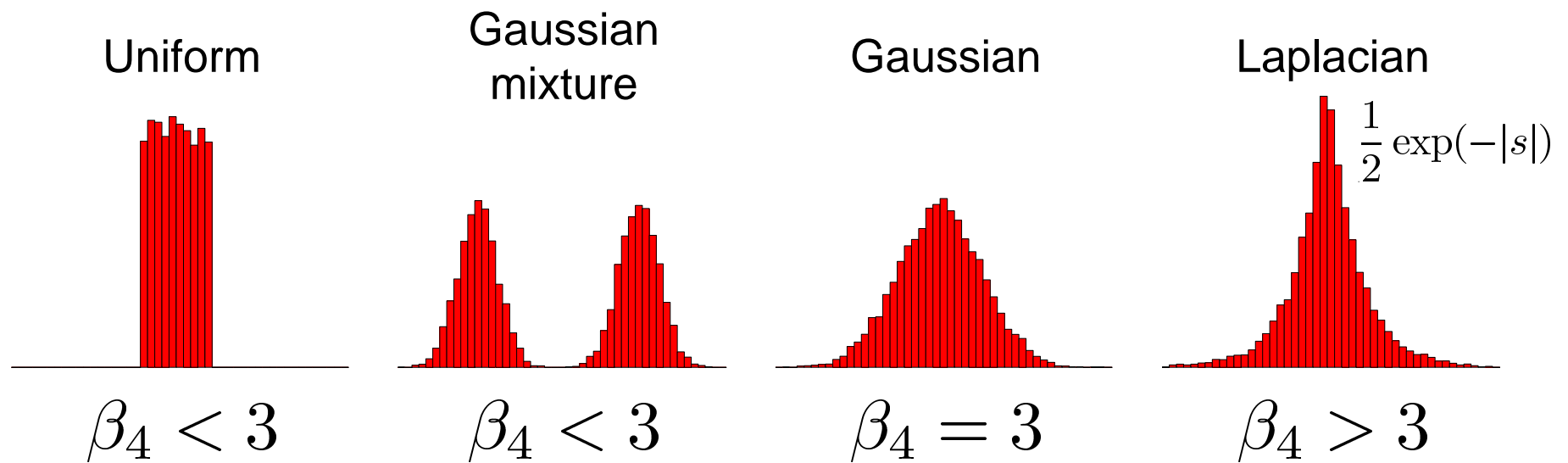
$$\beta_4 = \frac{\mathbb{E}[(s - \mathbb{E}[s])^4]}{(\mathbb{E}[(s - \mathbb{E}[s])^2])^2} \quad (> 0)$$

- Kurtosis measures the “sharpness” of the distributions.
- If **tail** of distribution is
 - Heavy  β_4 is large
 - Light  β_4 is small

Kurtosis (cont.)

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- $\beta_4 = 3$: Gaussian distribution
- $\beta_4 < 3$: Sub-Gaussian distribution
- $\beta_4 > 3$: Super-Gaussian distribution



Kurtosis-Based Non-Gaussianity Measure

$$\beta_4 = \frac{\mathbb{E}[(s - \mathbb{E}[s])^4]}{(\mathbb{E}[(s - \mathbb{E}[s])^2])^2}$$

- Non-Gaussianity is strong if $(\beta_4 - 3)^2$ is large.
- Non-Gaussianity of the data for a direction \mathbf{b} can be measured by letting $s = \langle \mathbf{b}, \mathbf{x} \rangle$ and $\|\mathbf{b}\| = 1$.

- In practice, we use empirical approximation:

$$J_{PP}(\mathbf{b}) = \left(\frac{\frac{1}{n} \sum_{i=1}^n (s_i - \bar{s})^4}{\left(\frac{1}{n} \sum_{i=1}^n (s_i - \bar{s})^2 \right)^2} - 3 \right)^2$$

$$s_i = \langle \mathbf{b}, \mathbf{x}_i \rangle$$

$$\bar{s} = \frac{1}{n} \sum_{i=1}^n s_i$$

- PP criterion:

$$\psi = \operatorname{argmax}_{\mathbf{b} \in \mathbb{R}^d} J_{PP}(\mathbf{b})$$

$$\text{subject to } \|\mathbf{b}\| = 1$$

- There is no known method for analytically solving this optimization problem.
- We resort to **numerical methods**.

Gradient Ascent Approach

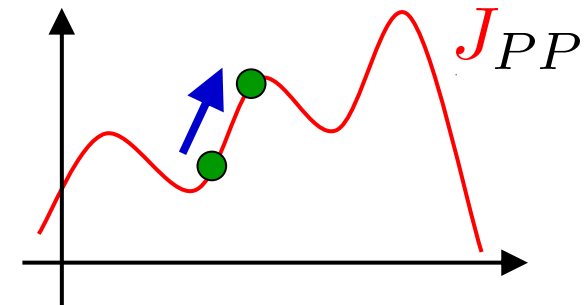
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■ Repeat until convergence:

- Update b to increase J_{PP} :

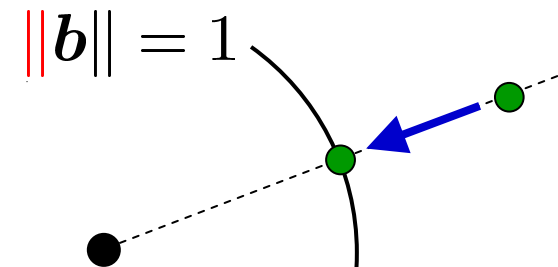
$$\mathbf{b} \leftarrow \mathbf{b} + \varepsilon \frac{\partial J_{PP}}{\partial \mathbf{b}}$$

$(\varepsilon > 0)$



- Modify b to satisfy $\|\mathbf{b}\| = 1$:

$$\mathbf{b} \leftarrow \mathbf{b} / \|\mathbf{b}\|$$



Data Centering and Sphering¹⁹⁶

■ Centering:

$$\bar{\mathbf{x}}_i = \mathbf{x}_i - \frac{1}{n} \sum_{j=1}^n \mathbf{x}_j$$

■ Sphering (or pre-whitening):

$$\tilde{\mathbf{x}}_i = \left(\frac{1}{n} \sum_{i=1}^n \bar{\mathbf{x}}_i \bar{\mathbf{x}}_i^\top \right)^{-\frac{1}{2}} \bar{\mathbf{x}}_i$$

■ In matrix,

$$\widetilde{\mathbf{X}} = \left(\frac{1}{n} \mathbf{X} \mathbf{H}^2 \mathbf{X}^\top \right)^{-\frac{1}{2}} \mathbf{X} \mathbf{H}$$

$$\widetilde{\mathbf{X}} = (\tilde{\mathbf{x}}_1 | \tilde{\mathbf{x}}_2 | \cdots | \tilde{\mathbf{x}}_n)$$

$$\mathbf{X} = (\mathbf{x}_1 | \mathbf{x}_2 | \cdots | \mathbf{x}_n)$$

$$\mathbf{H} = \mathbf{I}_n - \frac{1}{n} \mathbf{1}_{n \times n}$$

\mathbf{I}_n : n -dimensional identity matrix

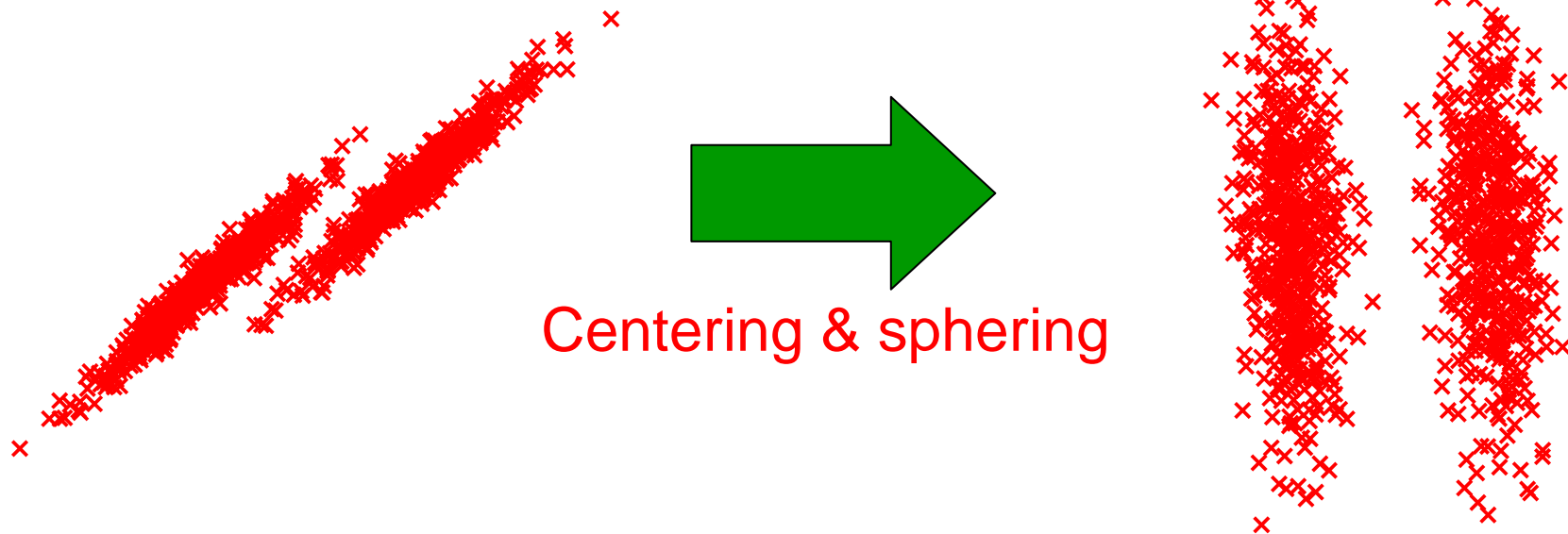
$\mathbf{1}_{n \times n}$: $n \times n$ matrix with all ones

Data Centering and Sphering¹⁹⁷

- By centering and sphering, covariance matrix becomes identity:

$$\frac{1}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \tilde{\mathbf{x}}_i^\top = \mathbf{I}_d$$

Homework: Prove it!



Simplification for Sphered Data¹⁹⁸

- For centered and sphered samples $\{\tilde{\mathbf{x}}_i\}_{i=1}^n$,

$$J_{PP}(\mathbf{b}) = \left(\frac{1}{n} \sum_{i=1}^n \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^4 - 3 \right)^2$$

$$\frac{\partial J_{PP}}{\partial \mathbf{b}} = 2 \left(\frac{1}{n} \sum_{i=1}^n \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^4 - 3 \right) \left(\frac{4}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^3 \right)$$

- Gradient update rule is

$$\mathbf{b} \longleftarrow \mathbf{b} + \varepsilon \left(\frac{1}{n} \sum_{i=1}^n \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^4 - 3 \right) \frac{1}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^3$$

- Don't forget normalization: $\mathbf{b} \longleftarrow \mathbf{b} / \|\mathbf{b}\|$

- Homework: Prove them!

Examples

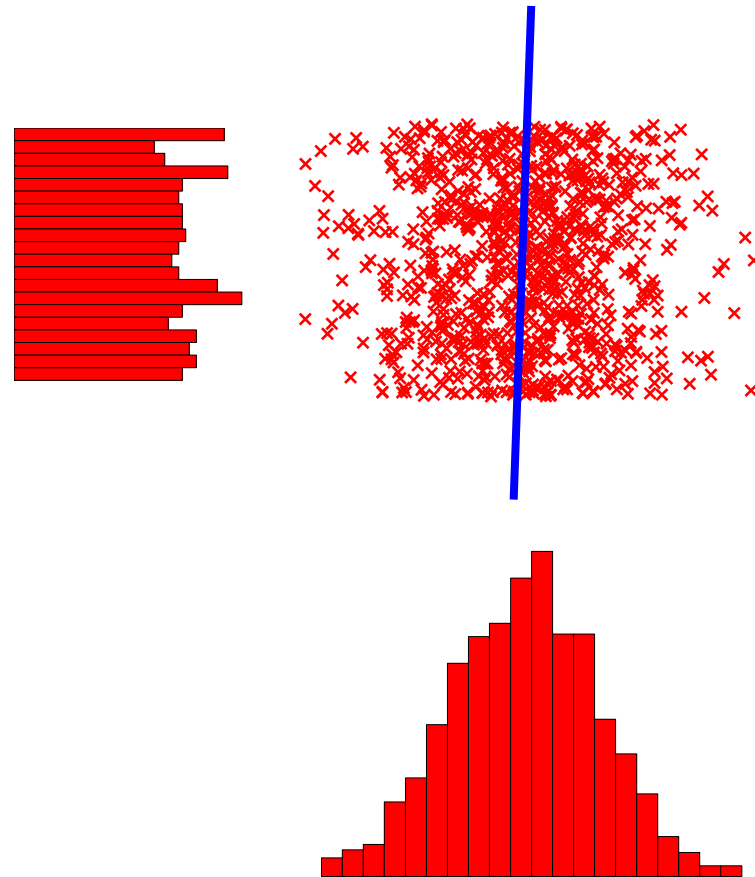
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■ $d = 2, \quad m = 1, \quad n = 1000$

■ $x = \begin{pmatrix} s \\ t \end{pmatrix}$

■ $s \sim N(0, 1)$

■ $t \sim U(-\sqrt{3}, \sqrt{3})$



Examples (cont.)

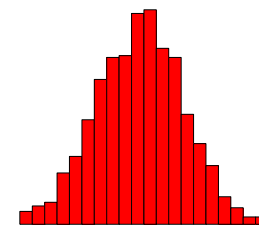
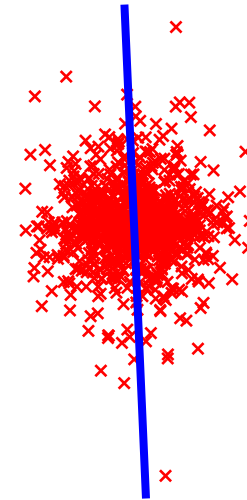
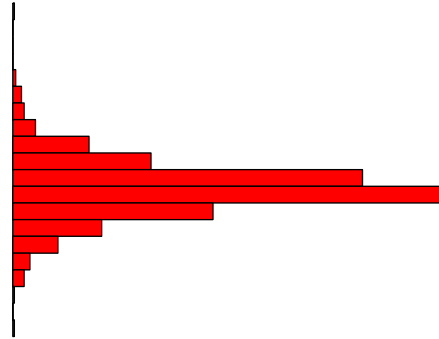
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■ $d = 2, \quad m = 1, \quad n = 1000$

■ $x = \begin{pmatrix} s \\ t \end{pmatrix}$

■ $s \sim N(0, 1)$

■ $t \sim Lap(0, 1)$



Notification of Final Assignment

- **Data Analysis:** Apply dimensionality reduction or clustering techniques to your own data set and “mine” something interesting!

Mini-Conference on Data Analysis

- At the end of the semester, we have a **mini-conference on data analysis**.
- Some of the students may present their data analysis results.
- Those who give a talk at the conference will have **very good grades!**

Schedule

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- June 23rd: Regular lecture (projection pursuit 1)
- June 30th: Regular lecture (projection pursuit 2)
- July 7th: Preparation for the mini-conference
(no lecture)
- July 14th: Mini-conference (day 1)
- July 21st: Mini-conference (day 2 if necessary)

Mini-Conference on Data Analysis

- Application procedure: On **June 23rd**, just say to me “**I want to give a talk!**”.
- Presentation: **approx. 10 min (?)**
 - Description of your data
 - Methods to be used
 - Outcome
- Slides should be in English.
- Better to speak in English, but Japanese may also be allowed (perhaps your friends will provide simultaneous translation!).

If You Are ...

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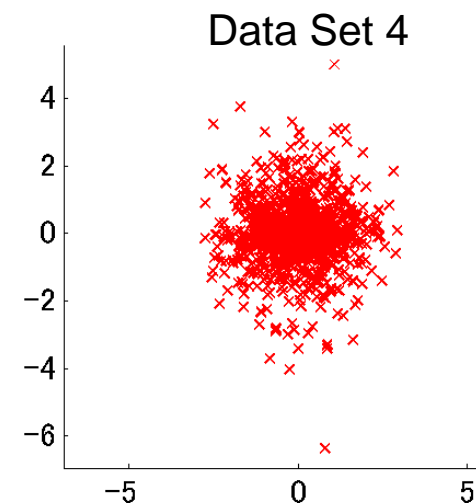
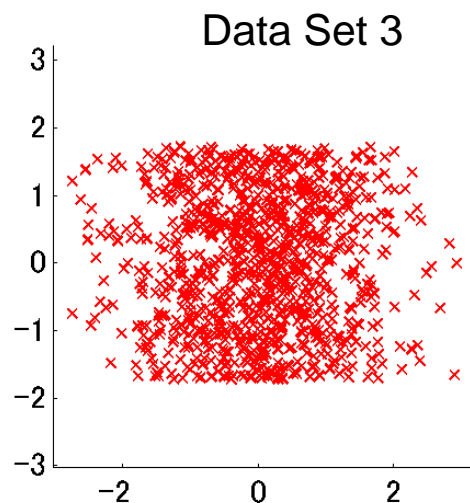
- eager to do homework, try the following two problems.

Homework

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1. Implement PP and reproduce the 2-dimensional examples shown in the class.

<http://sugiyama-www.cs.titech.ac.jp/~sugi/data/DataAnalysis>



You may create similar (and more interesting) data sets by yourself.

Homework (cont.)

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2. Prove the following for centered and sphered samples $\{\tilde{\mathbf{x}}_i\}_{i=1}^n$:

A) Covariance matrix is given by

$$\frac{1}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \tilde{\mathbf{x}}_i^\top = \mathbf{I}_d$$

B) J_{PP} under $\|\mathbf{b}\| = 1$ is given by

$$J_{PP}(\mathbf{b}) = \left(\frac{1}{n} \sum_{i=1}^n \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^4 - 3 \right)^2$$

c) Gradient $\partial J_{PP} / \partial \mathbf{b}$ is given by

$$\frac{\partial J_{PP}}{\partial \mathbf{b}} = 2 \left(\frac{1}{n} \sum_{i=1}^n \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^4 - 3 \right) \left(\frac{4}{n} \sum_{i=1}^n \tilde{\mathbf{x}}_i \langle \mathbf{b}, \tilde{\mathbf{x}}_i \rangle^3 \right)$$