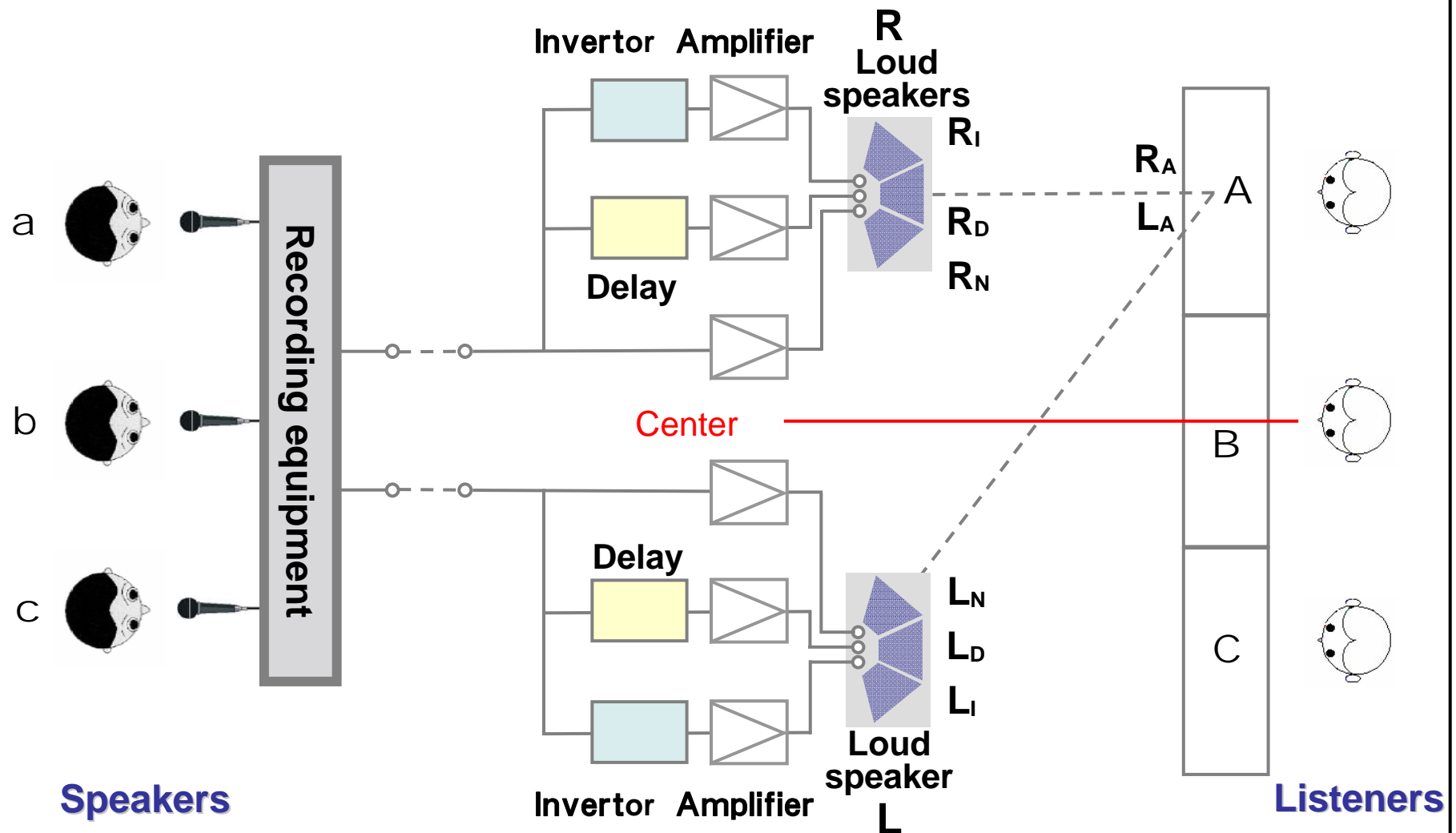
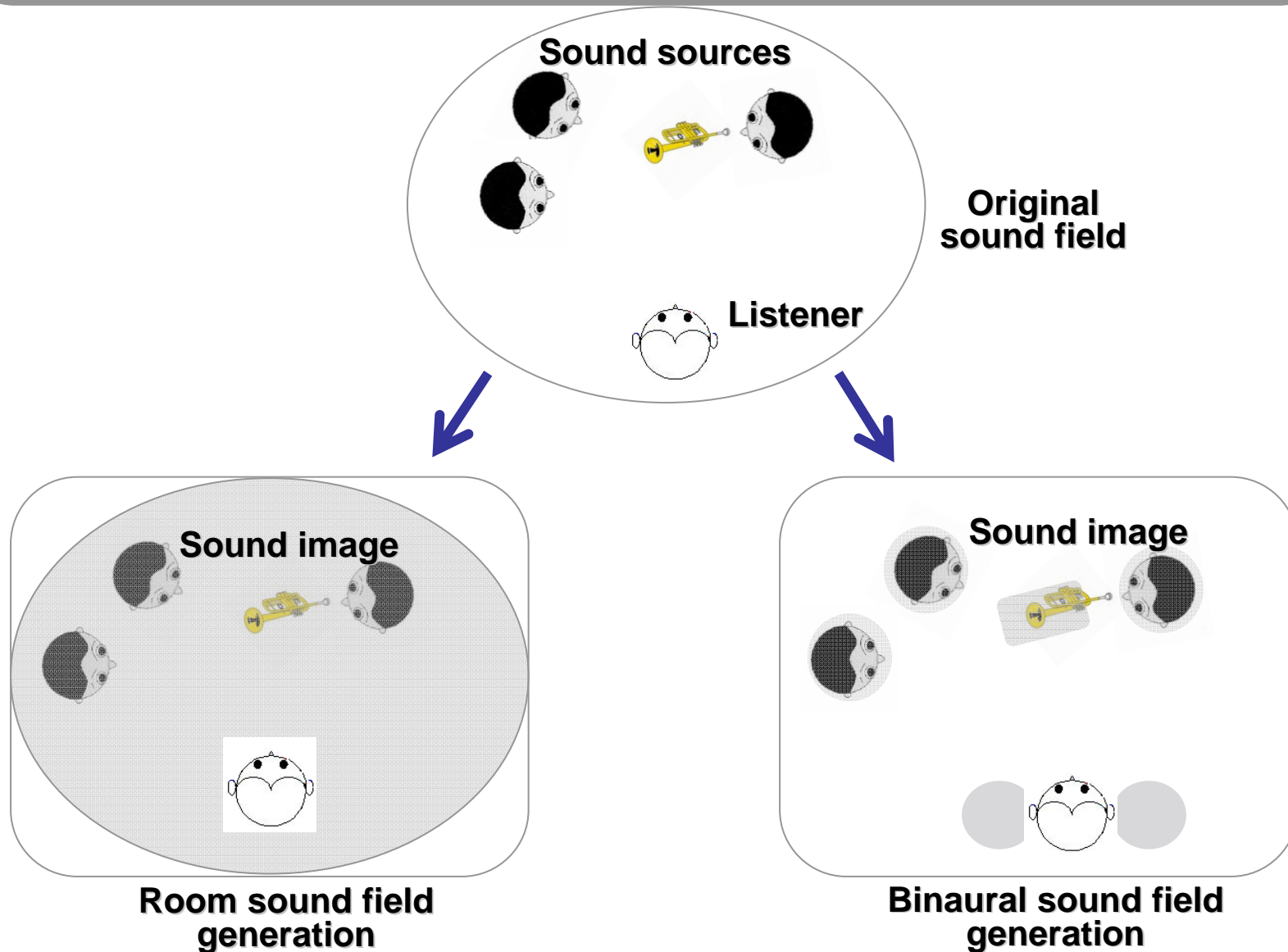


# Sound image localization in stereo transmission

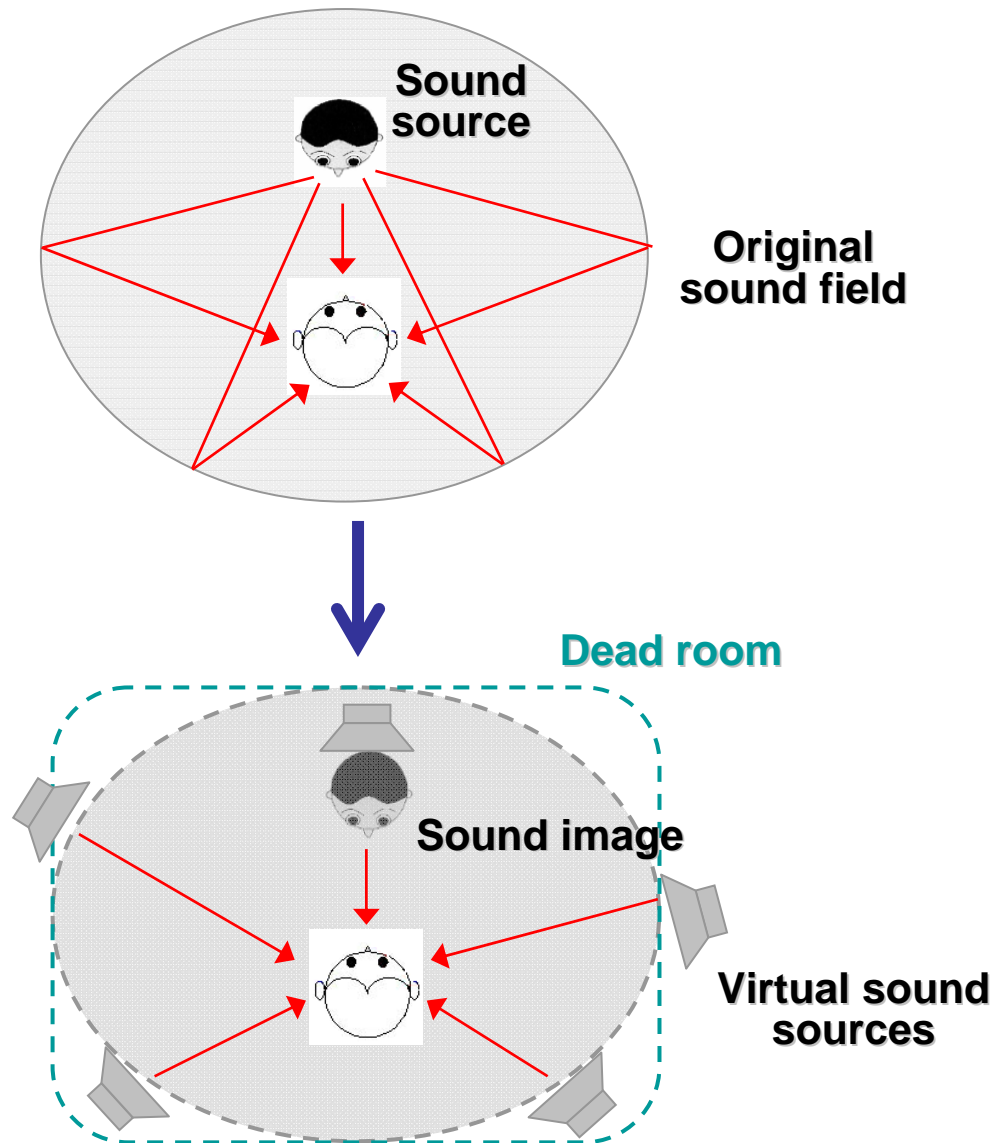
*precedence effect*



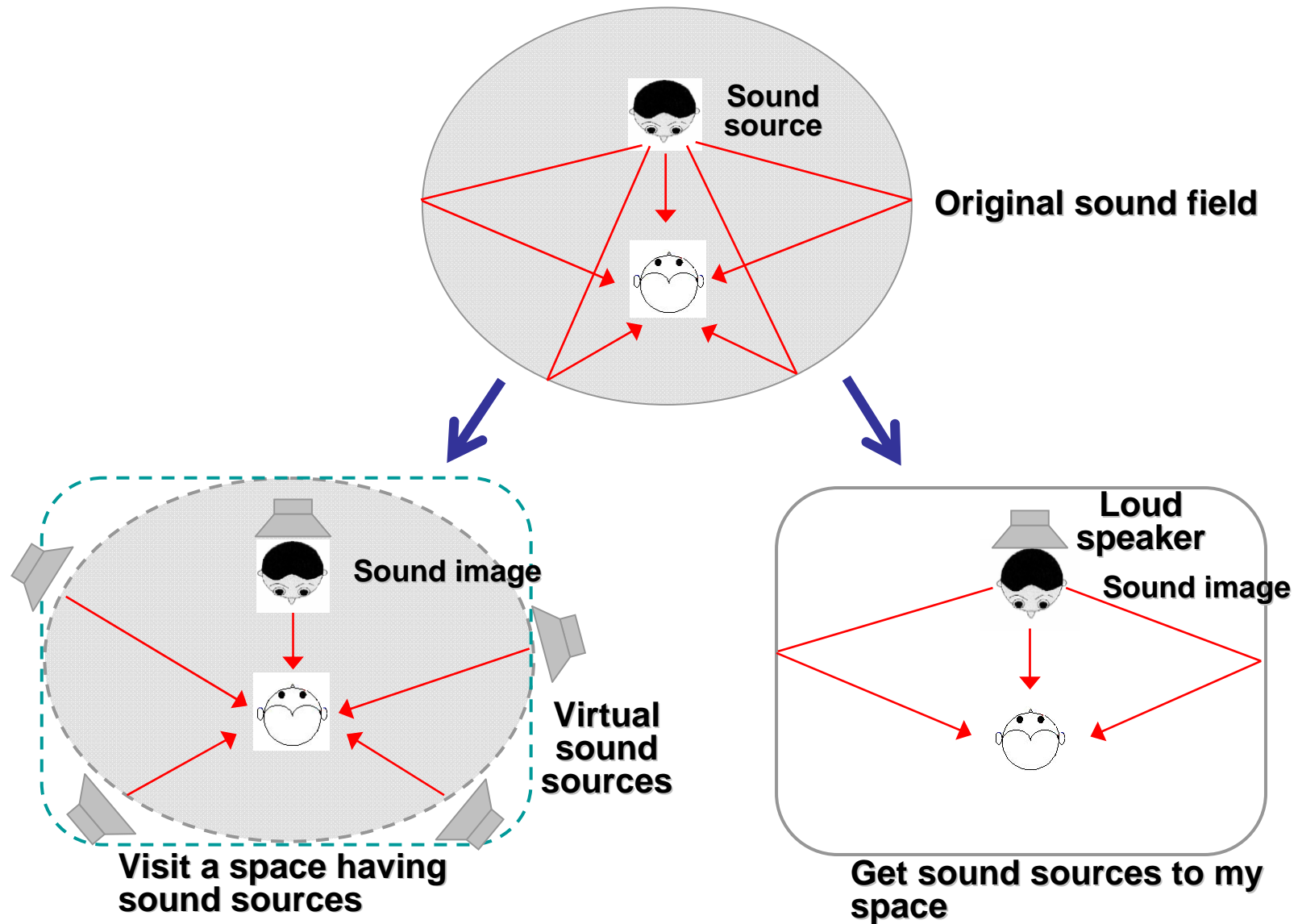
# From two-dimensional sound field reproduction to three dimensional sound field generation



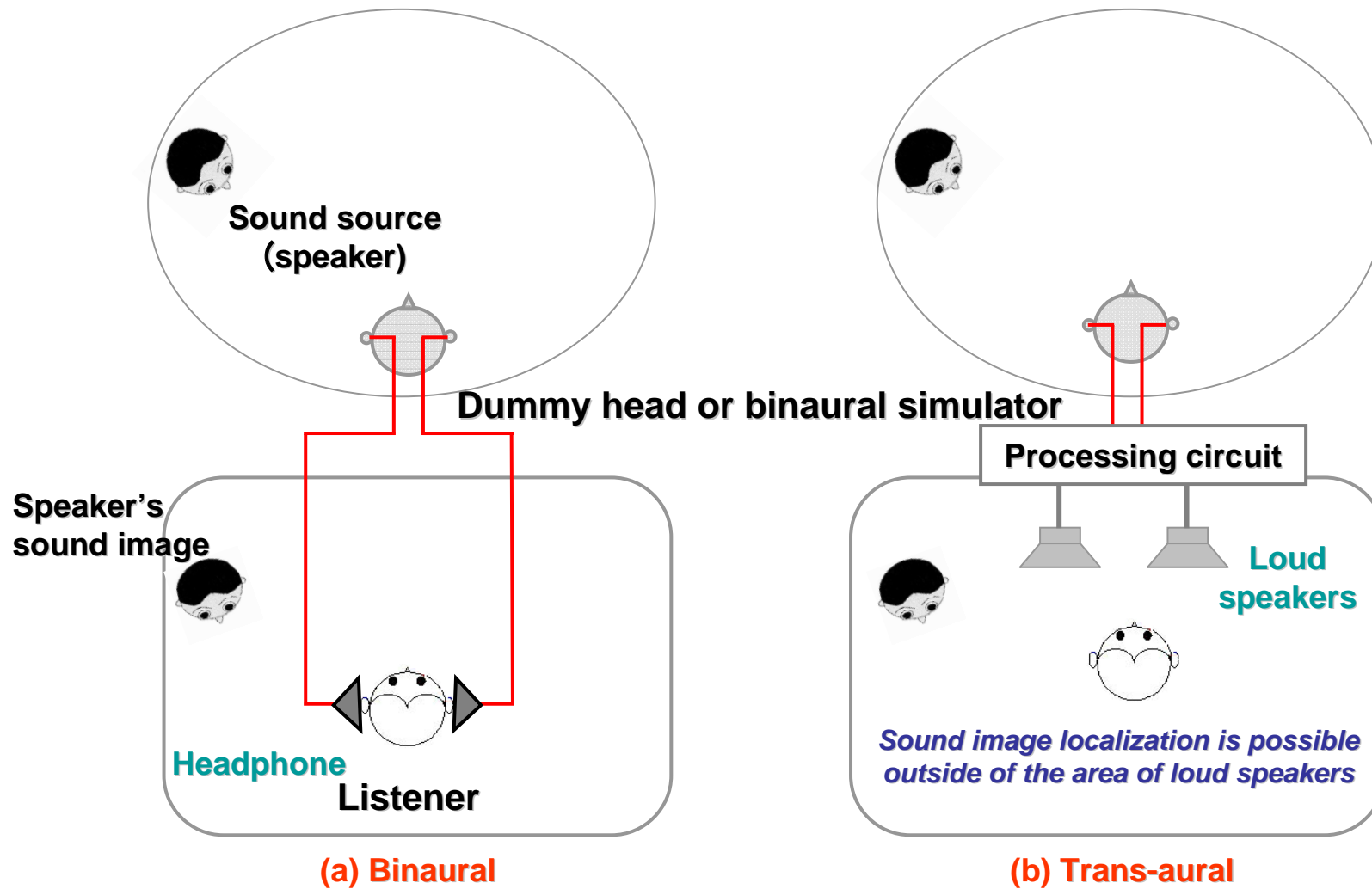
# Room sound field generation



# Room sound field generation

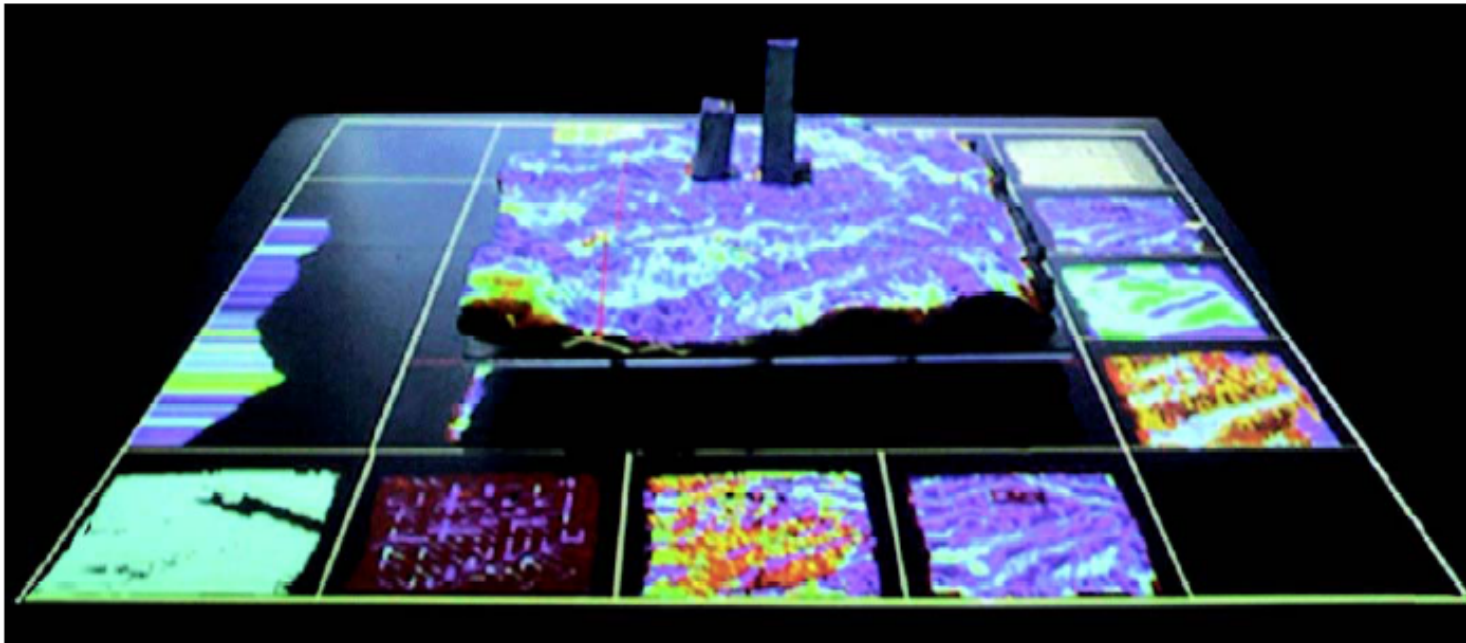


## Sound field generation by binaural and trans-aural stereo



# Illuminating Clay

## *TUI workbench for landscape design*

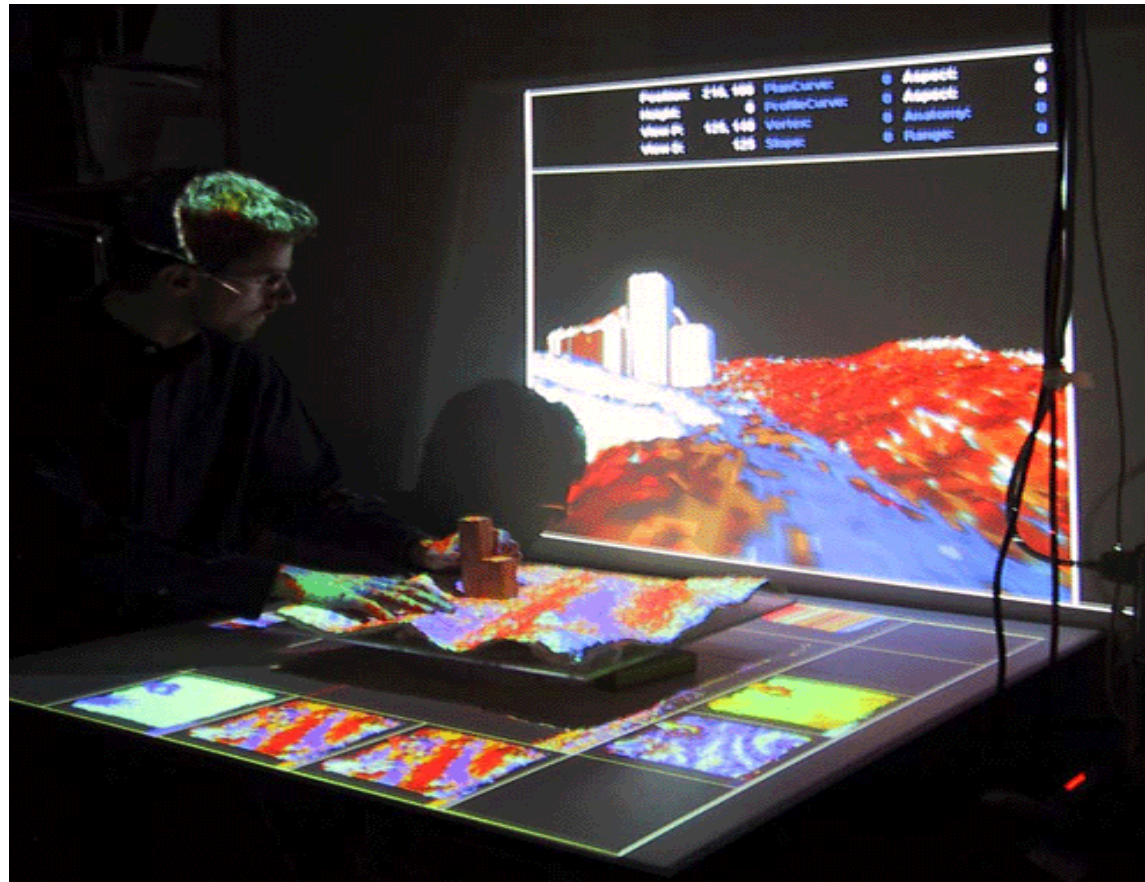


- (a) Geographical feature of the landscape model made of clay is measured in real time by 3-dimensional laser scanner and input to a computer. Computed slope angle is color-coded and projected.



# Illuminating Clay

## *TUI Workbench for landscape design*



- (b) In addition to the projection to the three dimensional physical model made of clay, three dimensional view is projected on to a vertical screen.

# MusicBottles

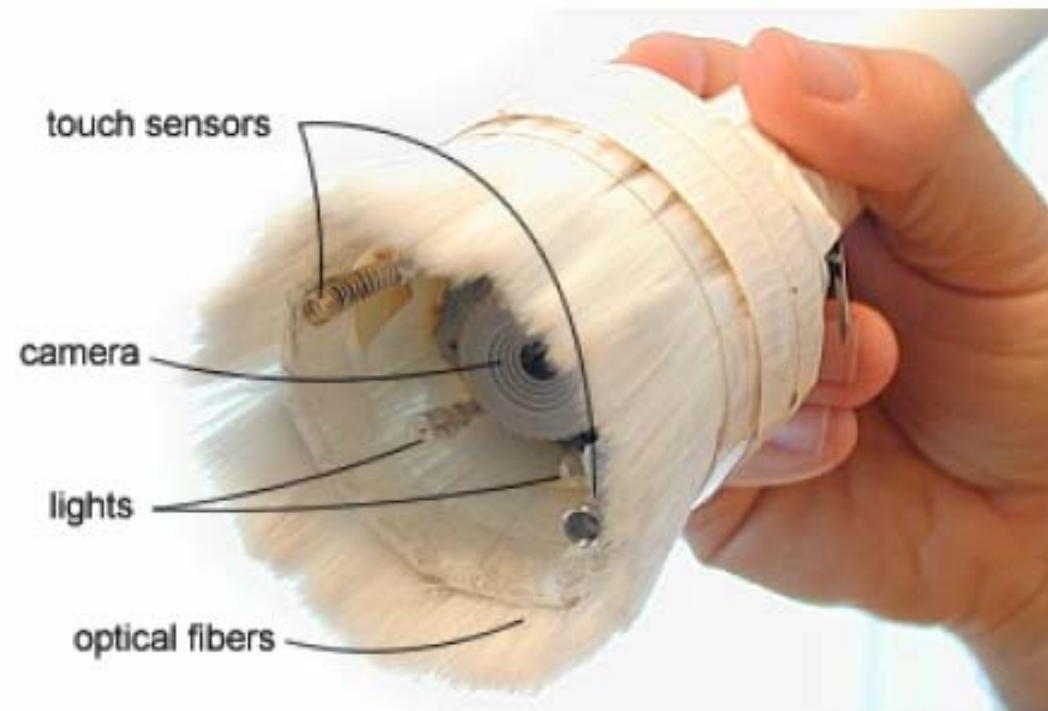


Opening a bottle to release the sound of the cello.

***Jazzbottle***



## The I/O Brush tips



## The I/O Brush tips



## The I/O Brush tips

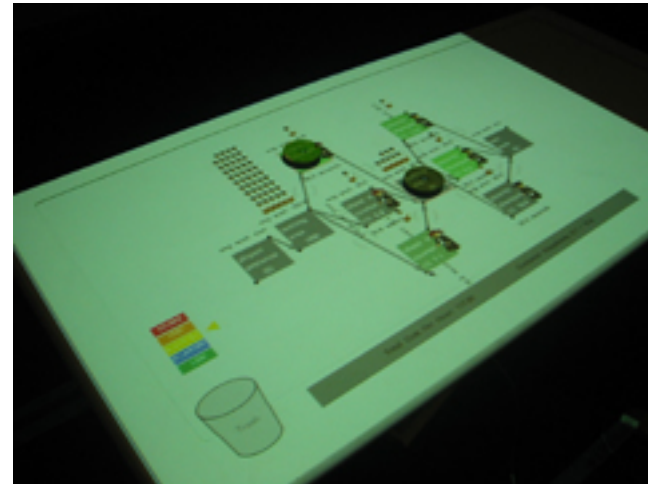


Children's works of art.

Top row: typical doodling work by the children.

Bottom row (from left) : "A Bunny," "Rainbow," "Balloon," "Rainbow"

# AirportSim



**AirportSim aids an airport manager interested in efficiency to distribute resources throughout a model airport.**



## Wearable PC



Compact-flush slot  
and USB port

A small-size controller  
Integrating a pointing device and a microphone



**IBM's wearable PC with an HMD and a controller**

## Wearable PC



**Radio Vest with directional speakers and microphone**



**The Soundbeam Neckset with directional speakers and microphone**

<http://www.media.mit.edu/~nitin/NomadicRadio/WhatNR.htm>



## Features provided by Ubicomp vs. Wearables

Feature	Ubicomp	Wearables
Privacy		×
Personalization		×
Localized information	×	
Localized control	×	
Resource management	×	

(<http://rhodes.www.media.mit.edu/people/rhodes/papers/wearhive.html>)

# Psychological scaling

a) Nominal scale

b) Ordinal scale

c) Interval scale

d) Ratio scale

# Psychometry

**A) Judgment of identity**

**Point of subjective equality, PSE**

**B) Judgment of equality**

**Detection of threshold**

- Stimulus limen, stimulus threshold
- Differential limen, differential threshold

**C) Detection of difference**

**Judgment of merits**

- Paired comparison method

**D) Judgment of ranking**

# Psychometry

**Evaluation of degree**

## **Category threshold**

- **Detection limen**
- **Permissible limen**
- **Tolerable limen**

## **Category judgment**

### **Rating**

5. **imperceptible**
4. **perceptible but not annoying**
3. **slightly annoying**
2. **annoying**
1. **extremely annoying**

**Direct judgment of quantity**

**Size estimation**

## Examples of rating scales

Category	Unipole scale	Dipole scale
Very good (Excellent)	7	+3
Good	6	+2
Slightly good	5	+1
Normal (Fair)	4	0
Slightly bad (Slightly poor)	3	-1
Bad (Poor)	2	-2
Very bad (Very poor)	1	-3

# Psychometry methods

Adjustment method

Method of limit

- Upward series
- Downward series

Constant method

Random order



## Difference limen and Weber-Fechner's law

Difference limen, DL; just noticeable difference, jnd):  $\Delta I$

Weber's law:  $\frac{\Delta I}{I} = k$  ( $k$  : Weber ratio)

Perceptual quantity:  $R$

Weber-Fechner's law:  $\Delta R = K \frac{\Delta I}{I}$   
 $R = K \log \frac{I}{I_0}$

## Principal methods of psychological scaling

Name of measuring method			How to do	Judgment by subjects	
Indirect scaling	jnd accumulation method (differential limen method)		Differential limen is accumulated for scaling	Threshold	
	(Interval scaling) Mixed model	Paired comparison	Merit of arbitrary pairs of samples is judged	Merit	
		Rank order method	Many samples are ranked at the same time	Ranking	
		Category decision method	Each sample is rated into one of the multiple categories	Degree	
Direct scaling	Interval scaling	Equal division	Equal interval	Interval	
			Bisection		Equal intervals are made by repeating bisection of two stimuli
		Distance estimation			Perceptual difference between stimuli is directly judged
		Category estimation			Perception of each stimuli is classified into a category
		Category construction			Each stimuli is adjusted to a perceptual category
	Ratio scaling	Ratio estimation		Ratio	
		Ratio construction			A stimulus $B$ is adjusted to a stimulus $A$ with a given ratio
		Size estimation			Perceptual ratio of a stimulus $B$ to a stimulus $A$ is judged
		Size construction			A stimulus $B$ with a given ratio with stimulus $A$ is searched

## Multidimensional scaling, MDS

**a)** Torgerson's quantitative scaling

**Interval scaling**

**b)** Kruskal's non-quantitative scaling

**Ordinal scaling**

*Manufacturing process*

(Mass production)

Era of quantity

(Quality control)

Era of quality

(Various sorts & small quantity production)

Era of variety

(One kind & one production)

Era of Kansei

*Flow to Kansei society*

Heavy  
Thick  
Long  
Large

Light  
Thin  
Short  
Small

Beauty  
Play  
Feeling  
Creation

*Sense of values*

**Kansei society**

*Progress of computer*

The fifth generation

The fourth generation

The third generation

The second generation

The first generation

Kansei information processing

Knowledge processing

Character symbol processing

Numerical computation

*Forms of industry*

Kansei intensive industry

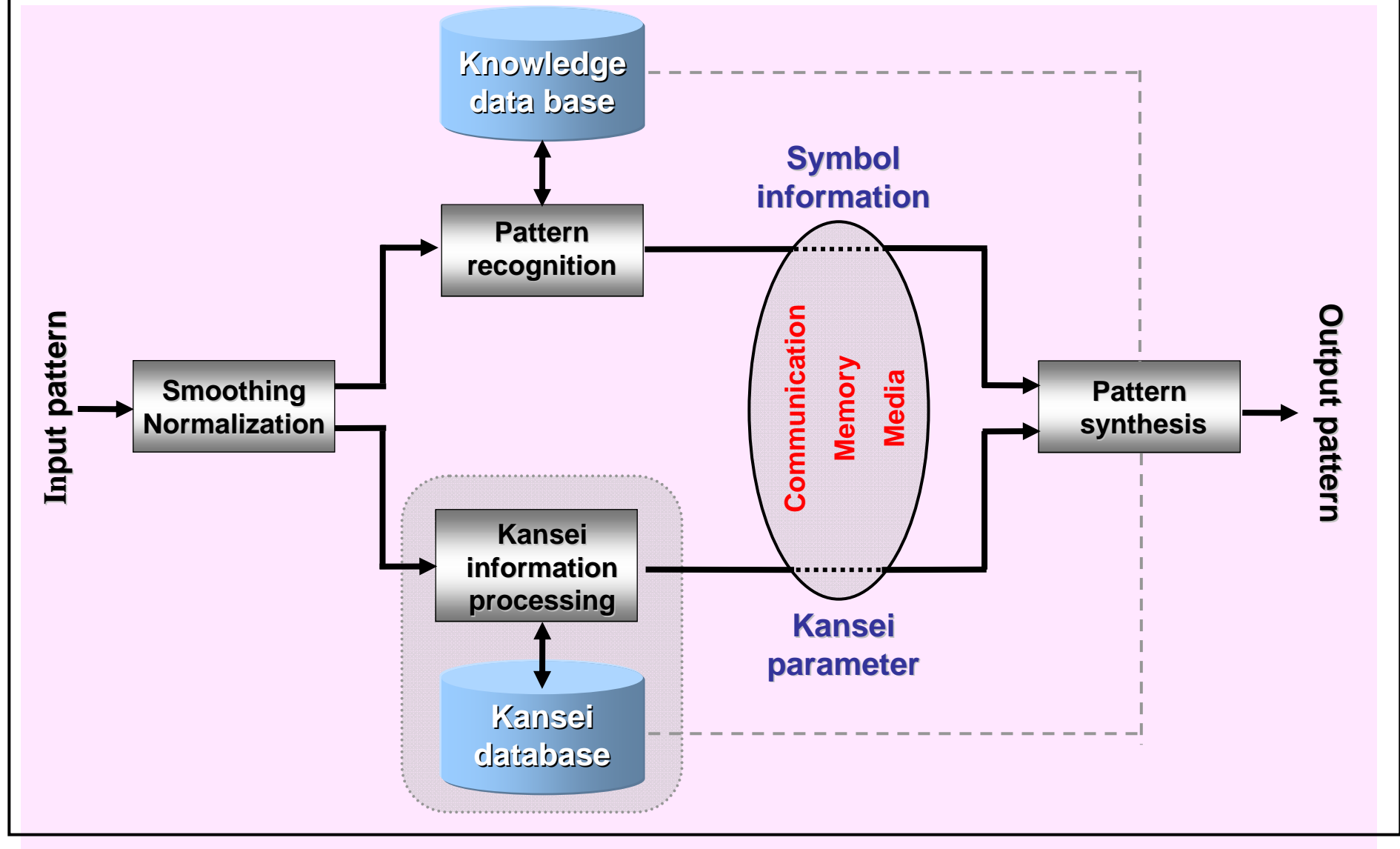
Knowledge intensive industry

Information intensive industry

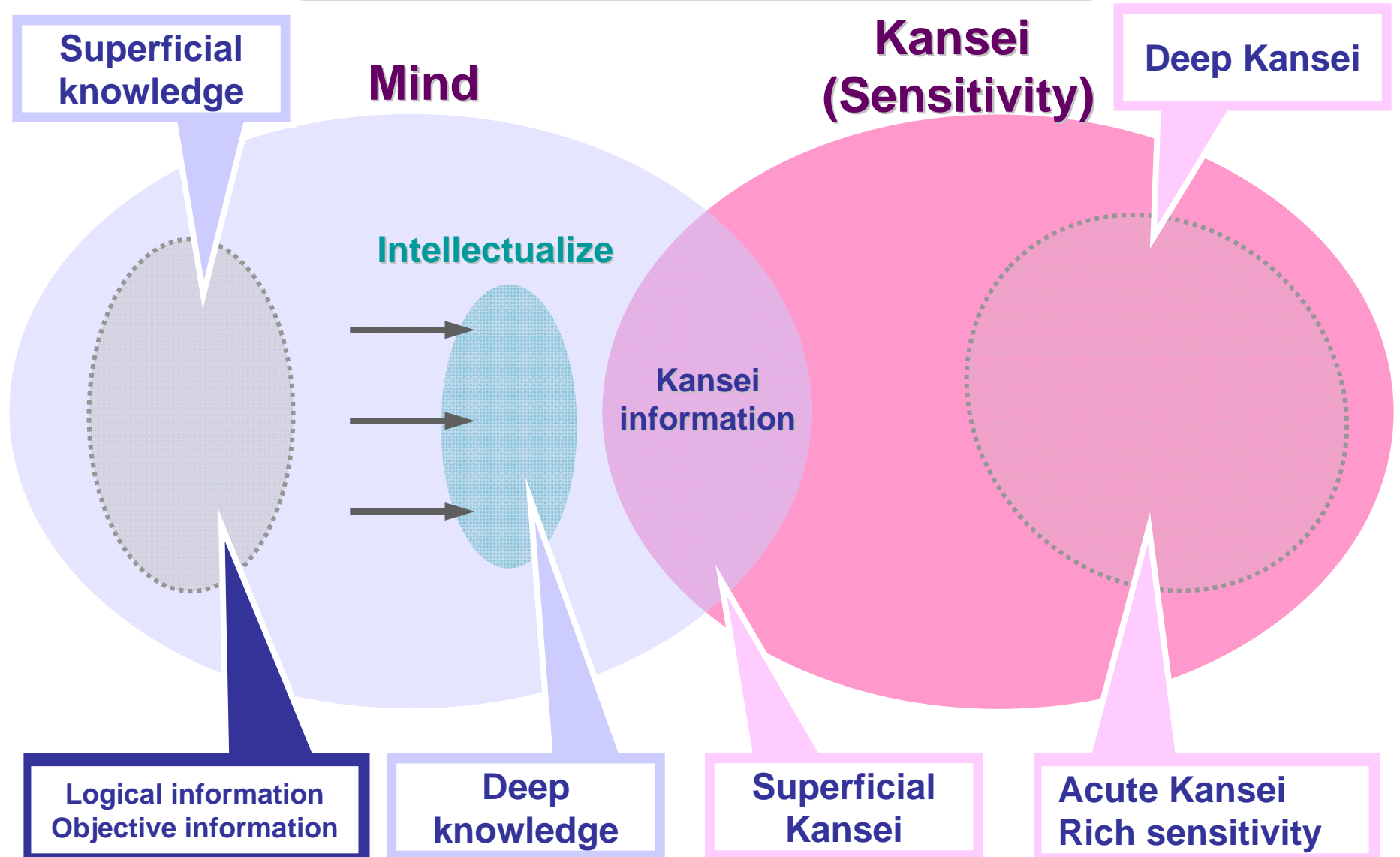
Equipment intensive industry

Work intensive industry

# Pattern recognition and Kansei information processing



# What is emotional expression ?





# Overview of human information processing

**Humans are limited in their capacity to process information. This has important implications for design.**

**Information is received and responses are produced via a number of input and output channels:**

- Visual channel
- Auditory channel
- Haptic channel
- Movement

**Information is stored in memory:**

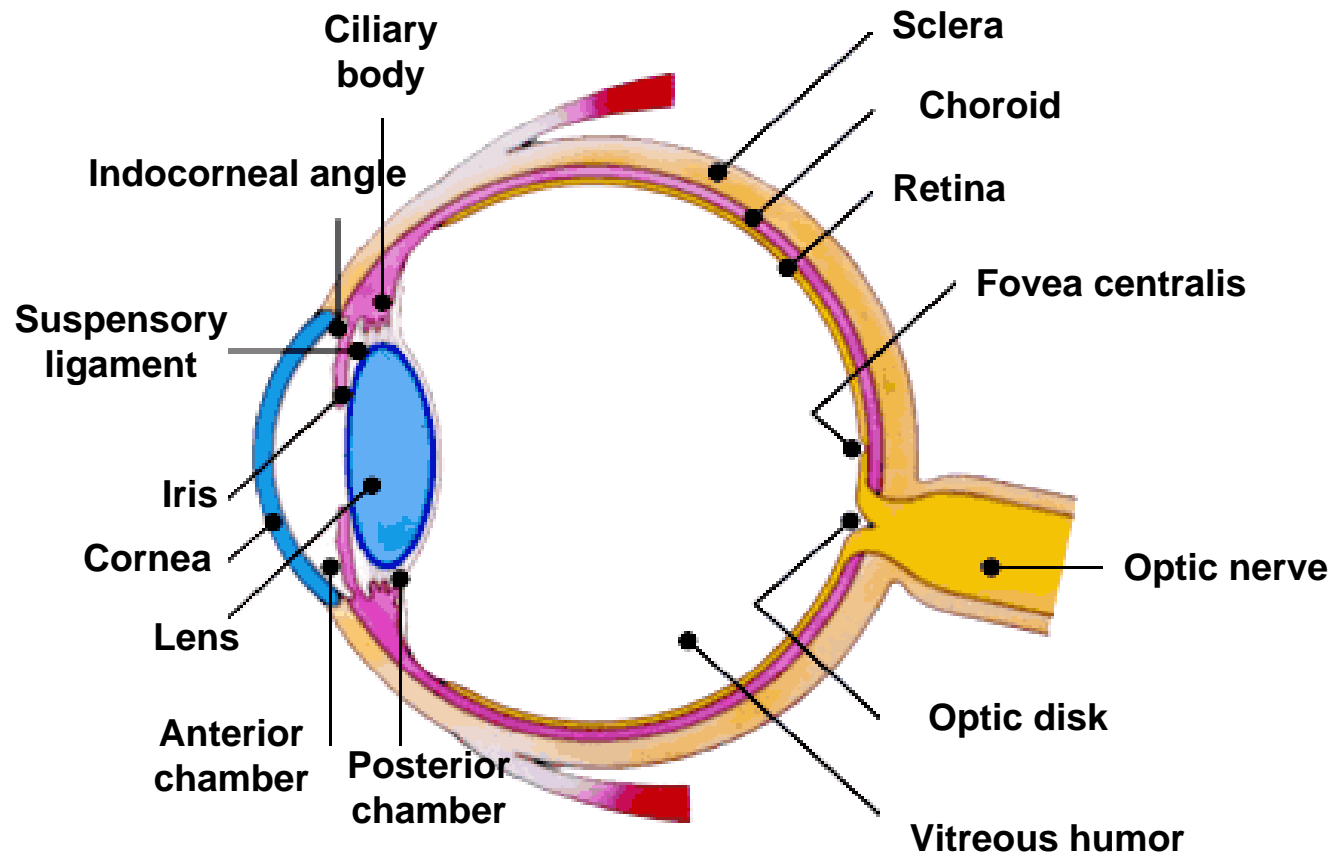
- Perceptual memory
- Short-term (working) memory
- Long-term memory

**Information is processed and used:**

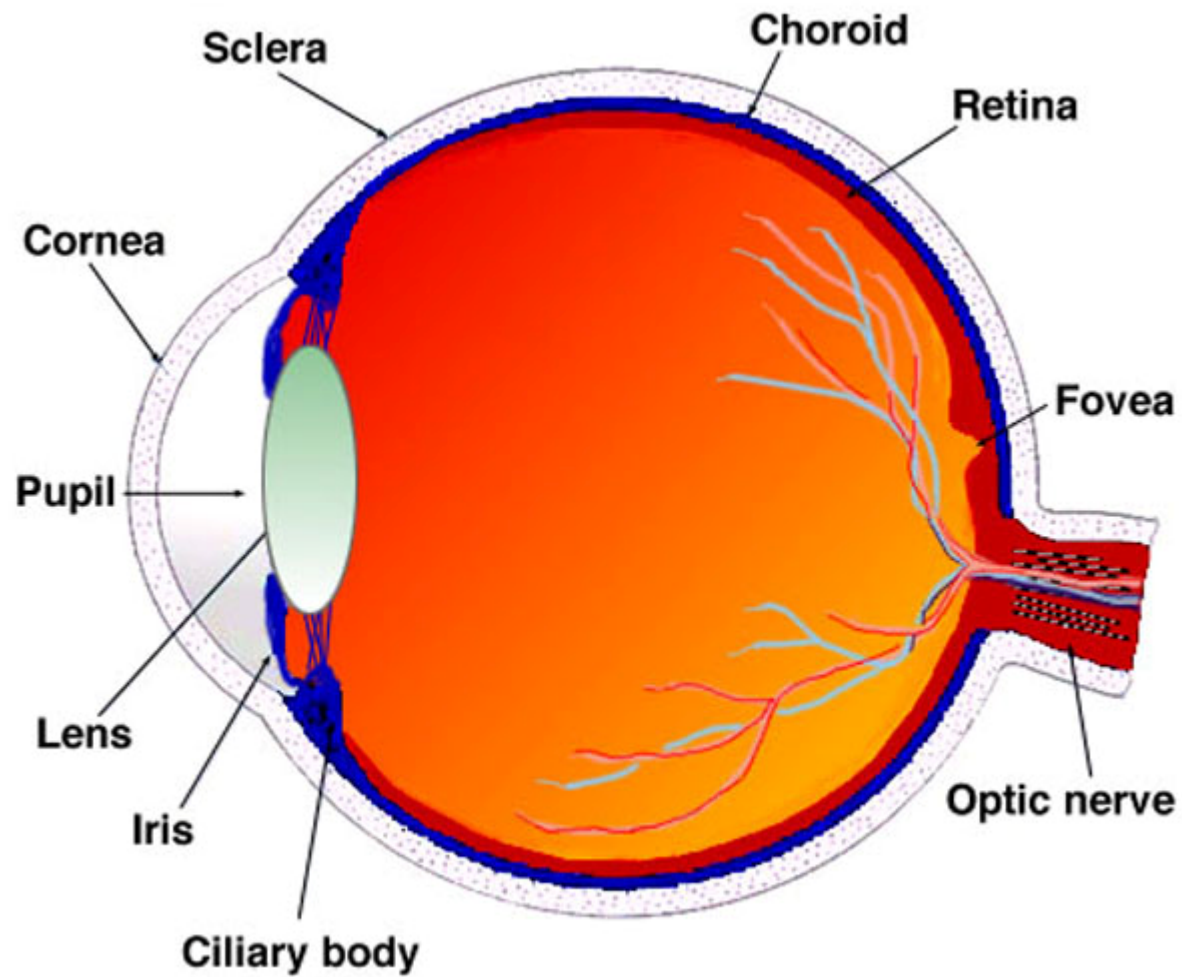
- Reasoning
- Problem solving
- Skill acquisition
- Error

**Users share common capabilities but there are individual differences which should not be ignored.**

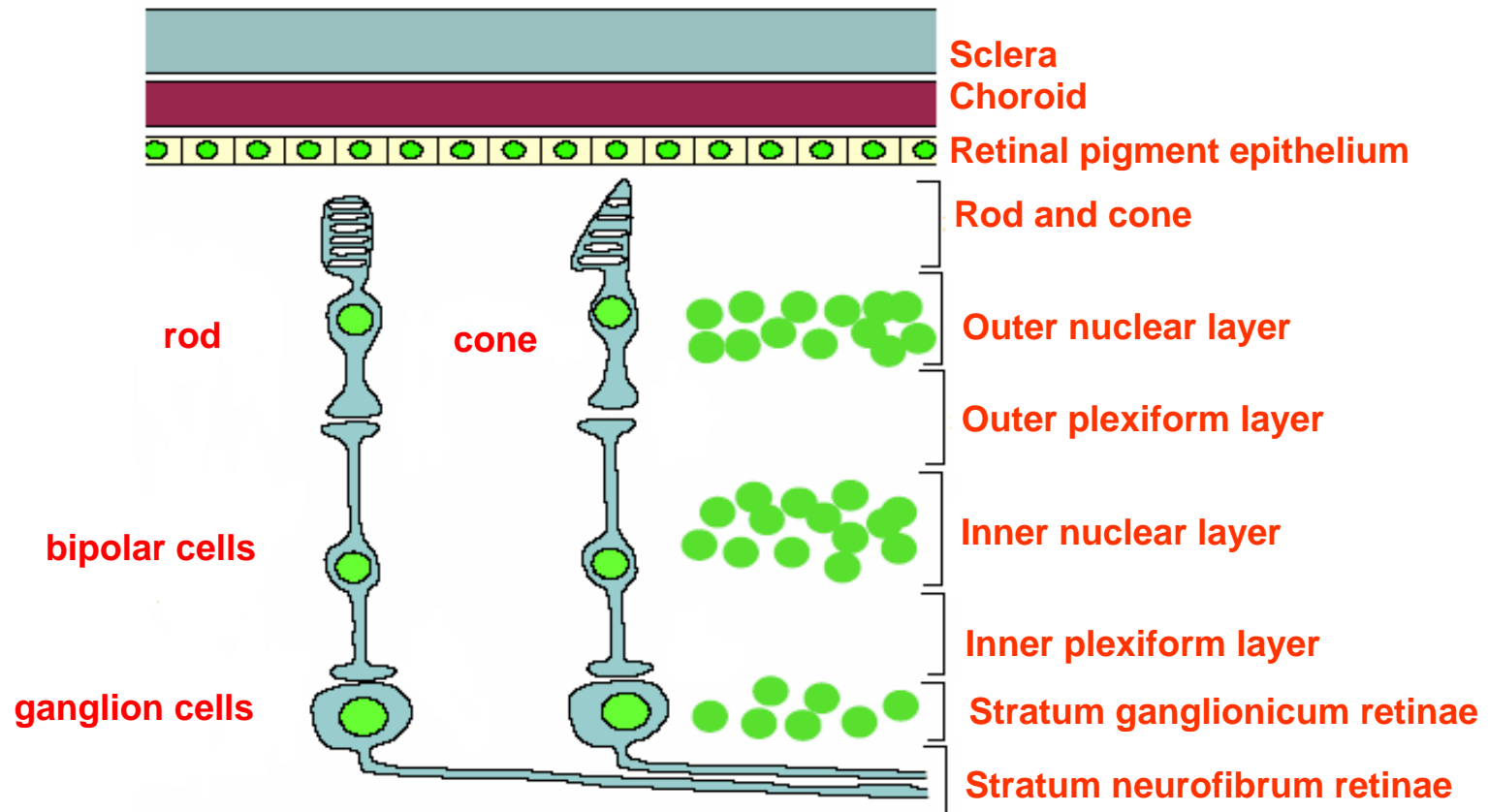
# The human eye



# The human eye



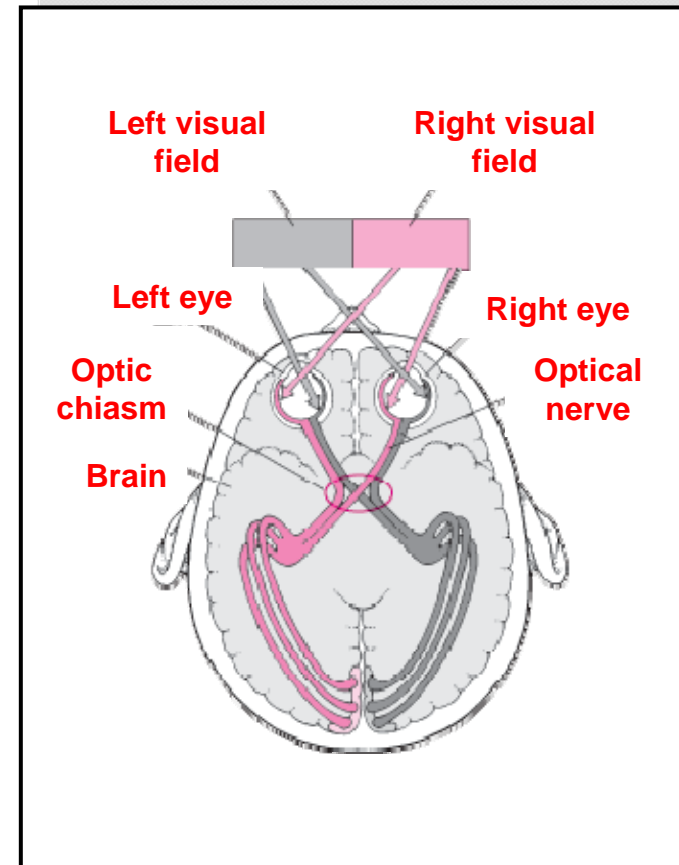
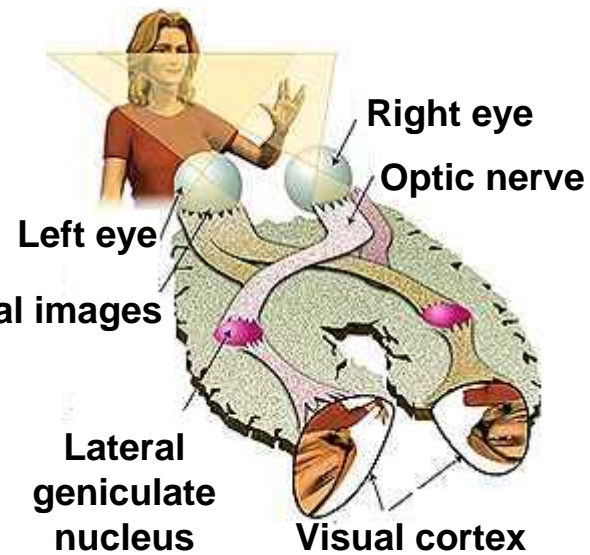
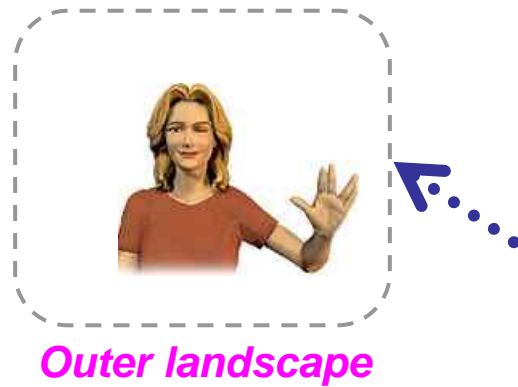
## Cross section of the retina



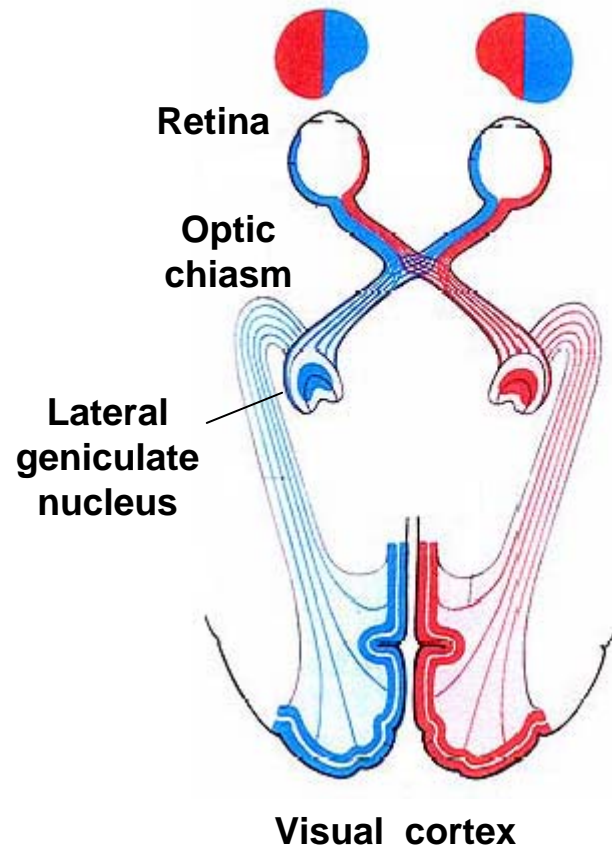
Rod: 120,000, 000 in an eye, high sensitivity, no color vision, poor eyesight

Cone: 65,000,000 in an eye, low sensitivity, color vision, high eyesight, around fovea

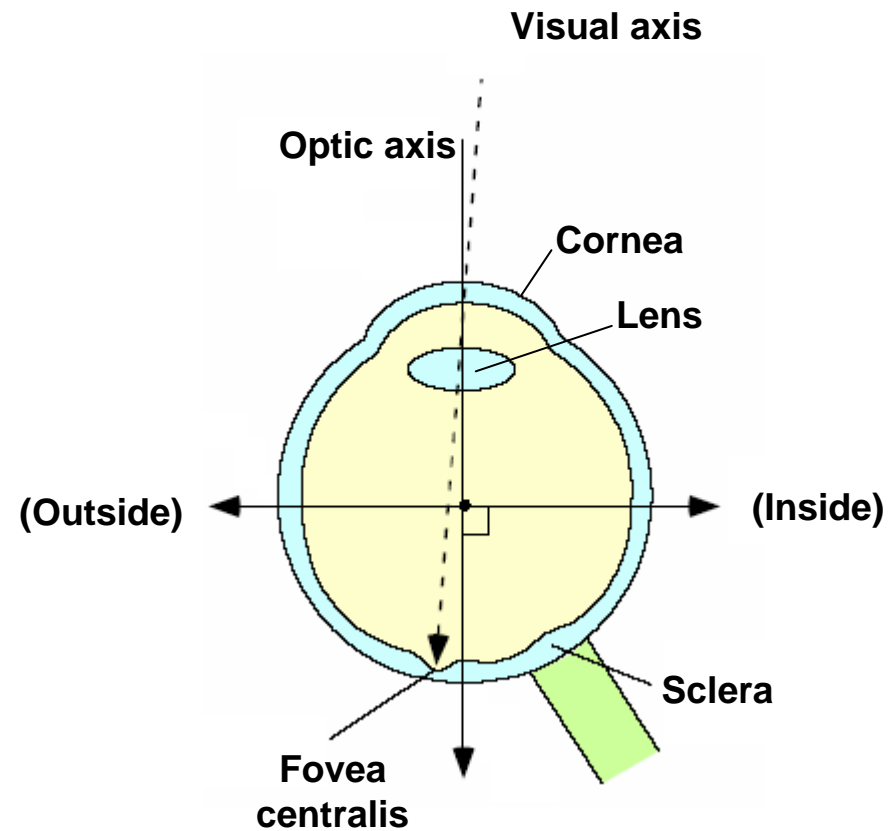
# Analog parallel information processing



## Analog parallel information processing 2



*Visual system*



*Cross section of the eyeball*



## Design Focus

### Getting noticed

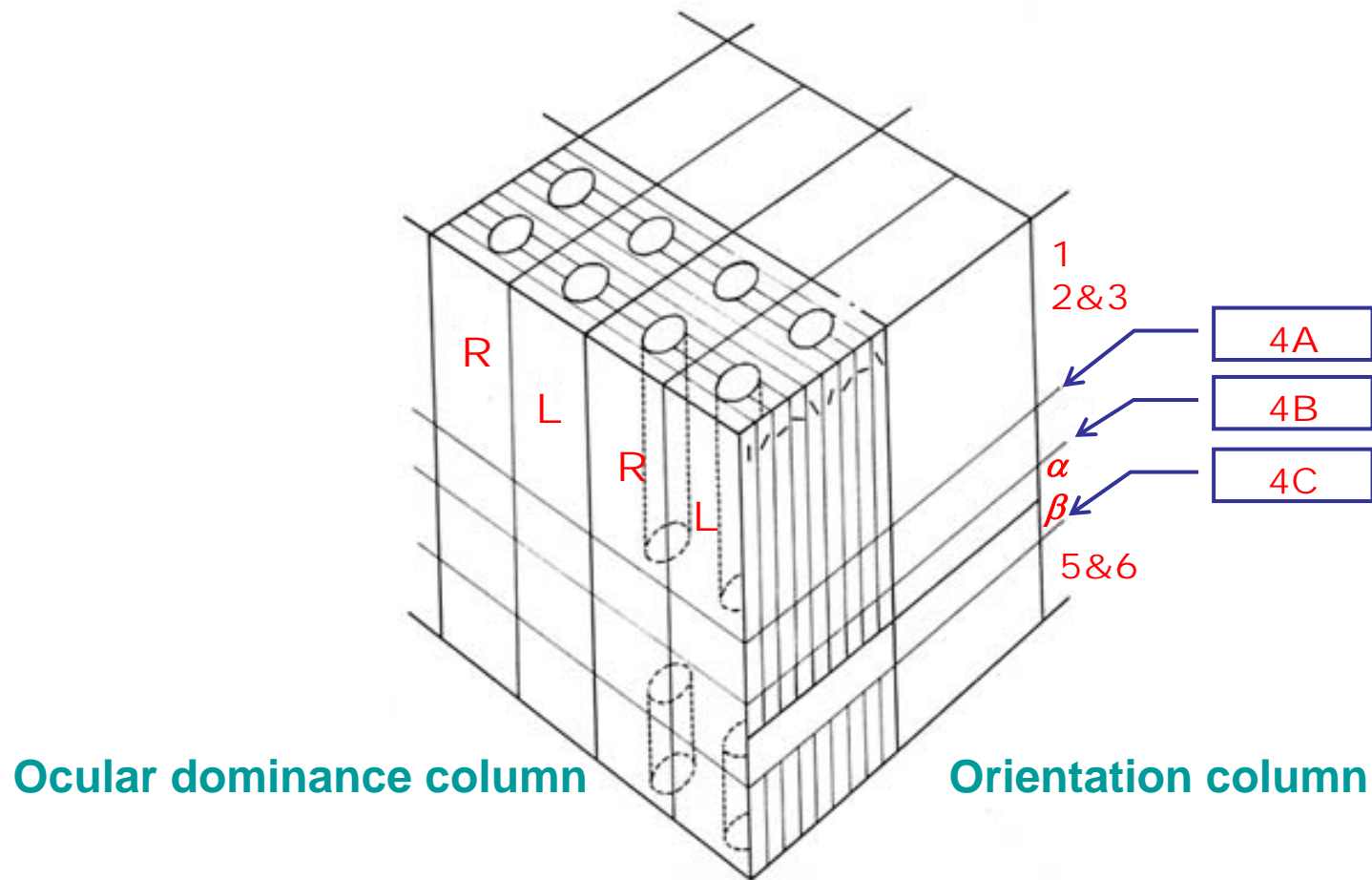
The extensive knowledge about the human visual system can be brought to bear in practical design. For example, our ability to read or distinguish falls off inversely as the distance from our point of focus. This is due to the fact that the cones are packed more densely towards the centre of our visual field. You can see this in the following image. Fixate on the dot in the centre. The letters on the left should all be equally readable, those on the right all equally harder.



This loss of discrimination sets limits on the amount that can be seen or read without moving one's eyes. A user concentrating on the middle of the screen cannot be expected to read help text on the bottom line.

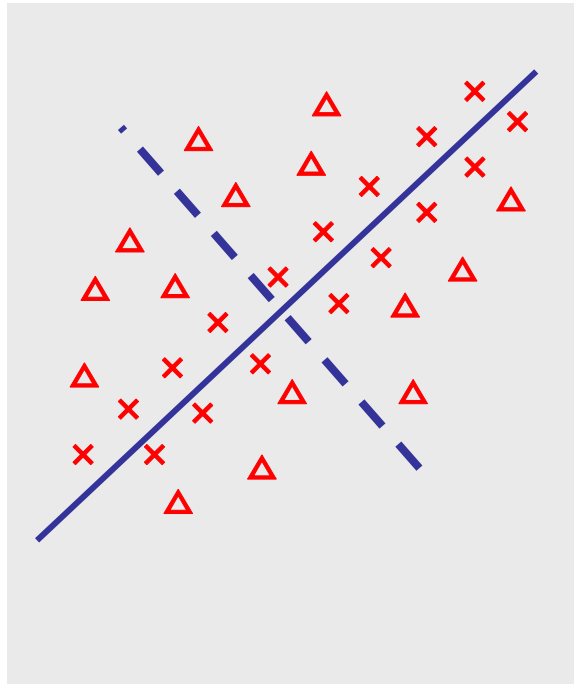
However, although our ability to discriminate static text diminished, the rods, which are concentrated more in the outer parts of our visual field, are very sensitive to changes; hence we see movement well at the edge of our vision. So if you want a user to see an error message at the bottom of the screen it had better be flashing ! On the other hand clever moving icons, however impressive they are, will be distracting even when the user is not looking directly at them.

## Column structure of Cerebral visual area

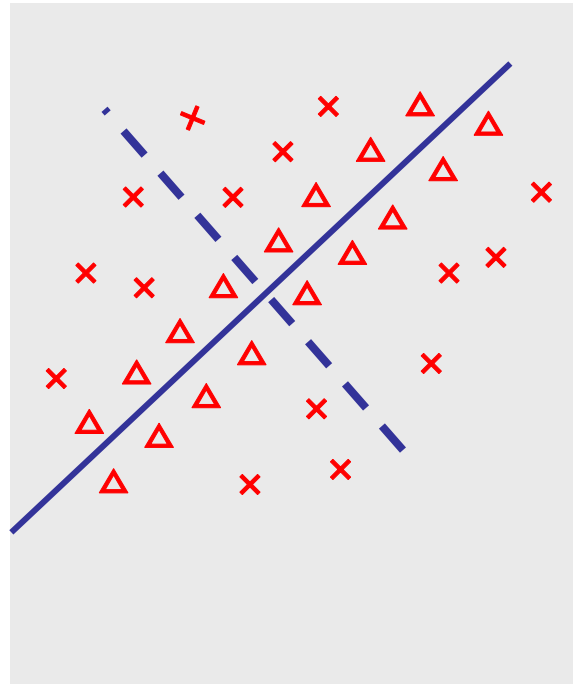


*(Livingston and Hubel, 1984)*

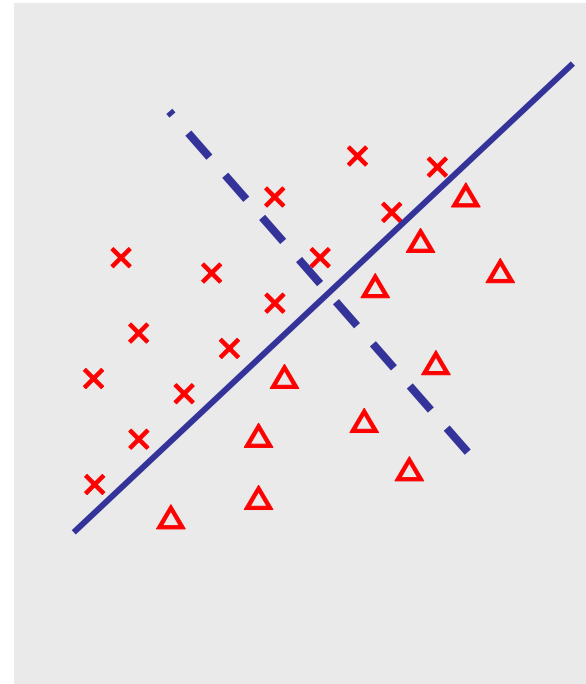
## Receptive field of simple cells



(a)



(b)

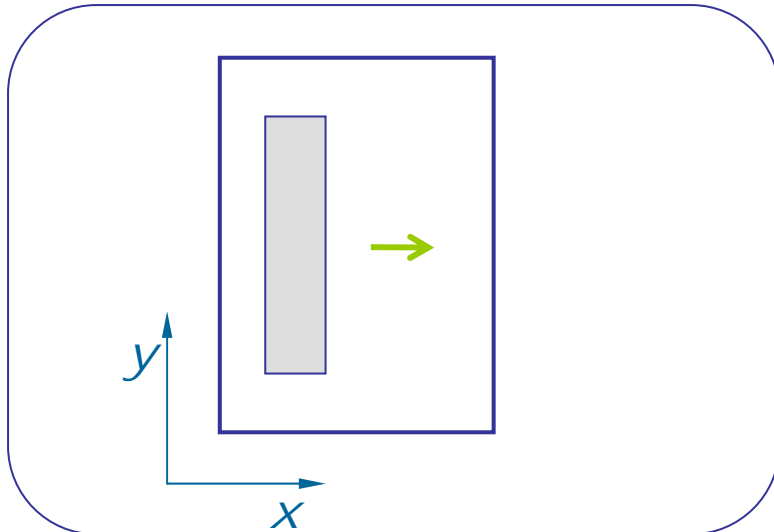


(c)

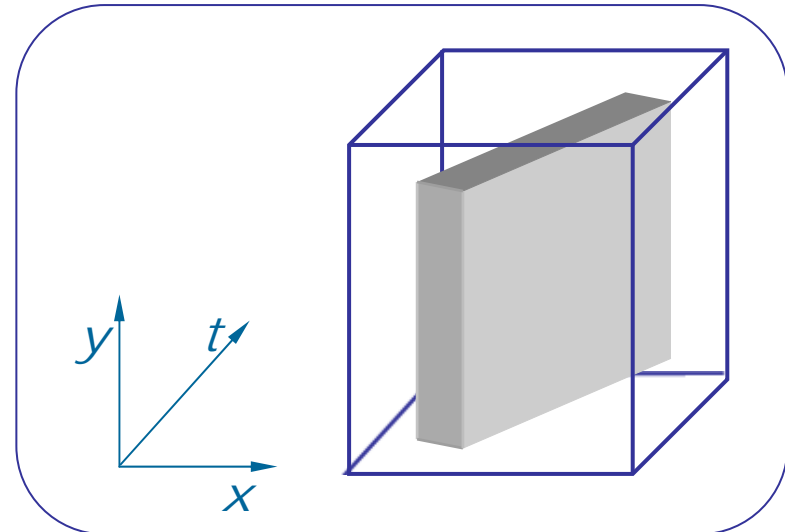
✕: on reaction      △: off reaction

( Hubel and Wiesel, 1962 )

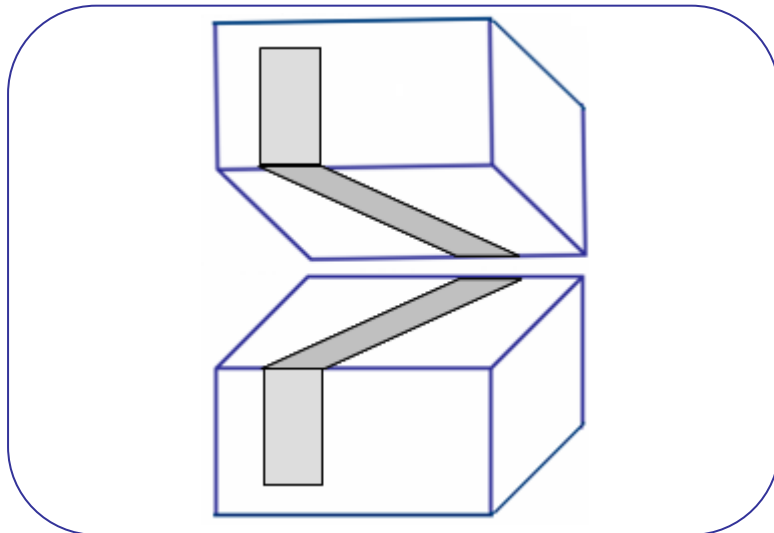
# Motion detection by Gradient method



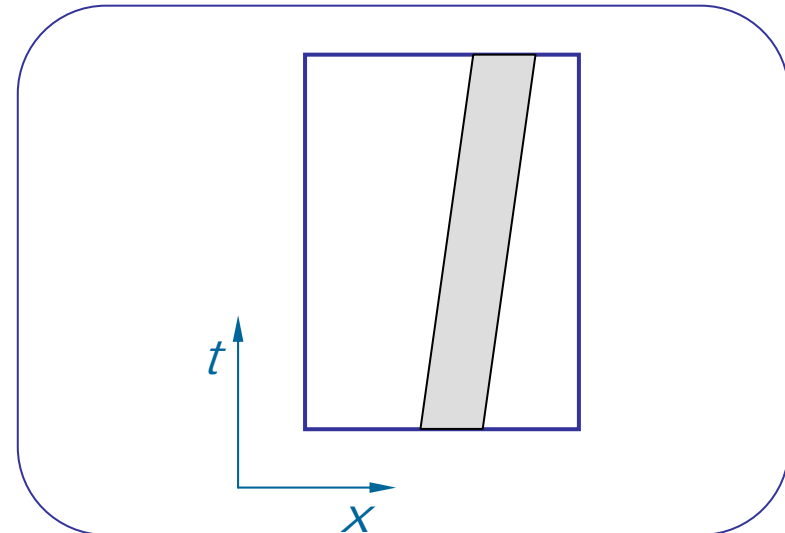
(a) Constant speed motion in  $x$ -direction



(b) Expression of (a) by three dimensions

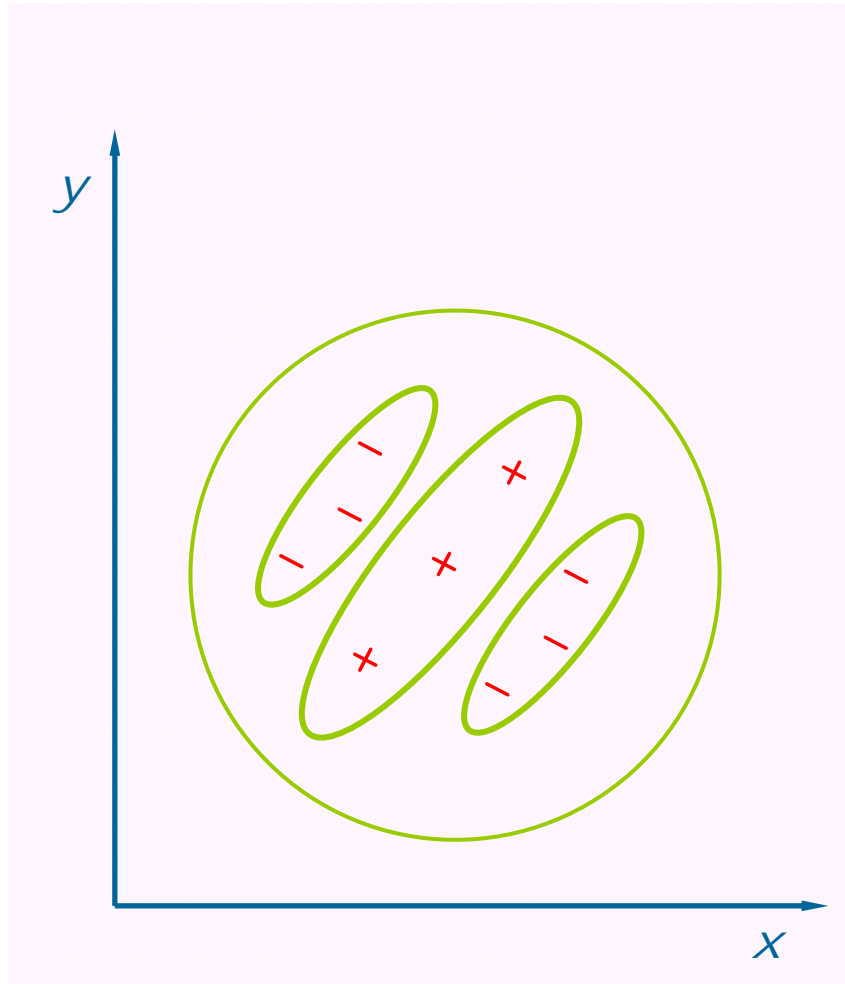


(c) Cut off (b) at a fixed  $y$

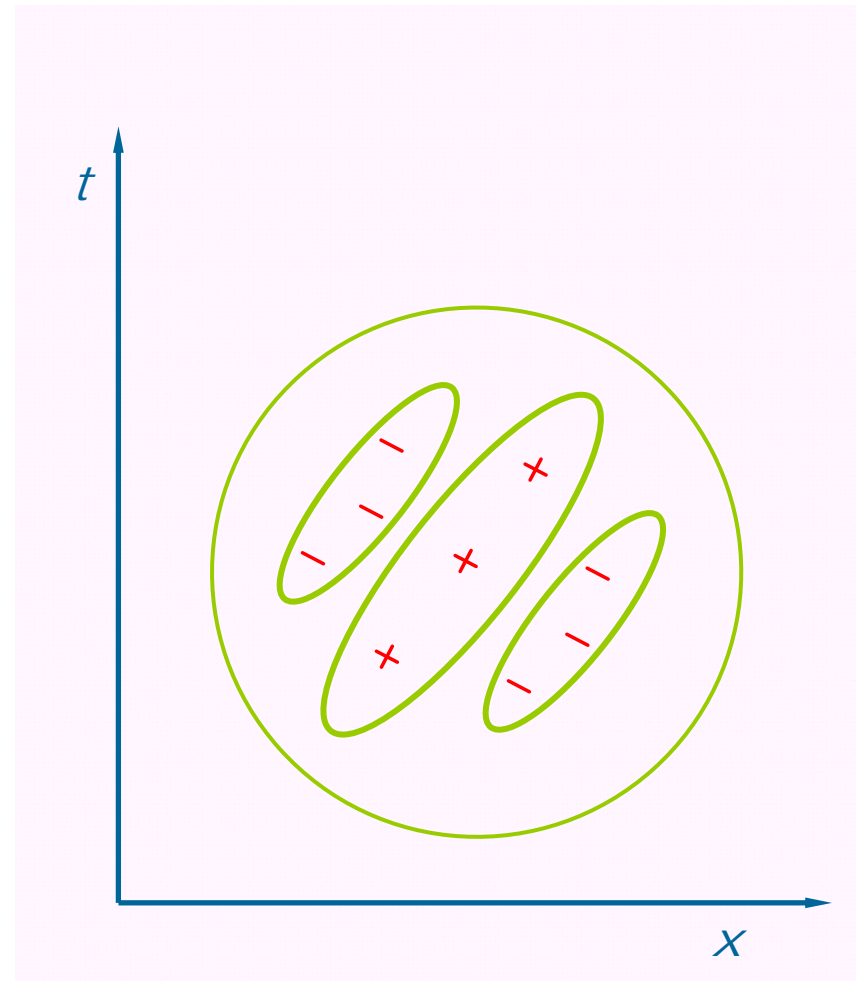


(d) Expression of motion on  $x - t$  plane

## Motion detector of visual system

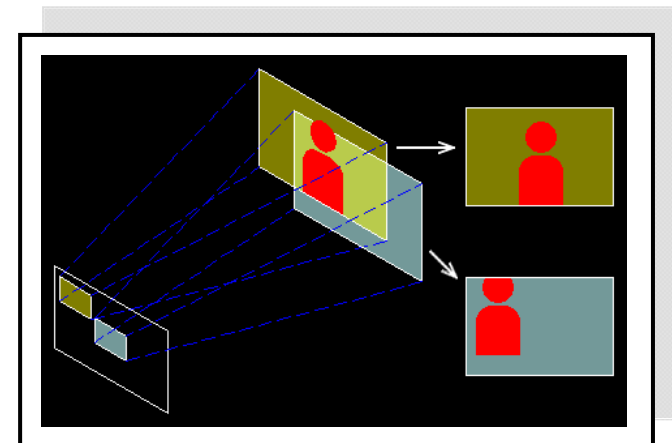
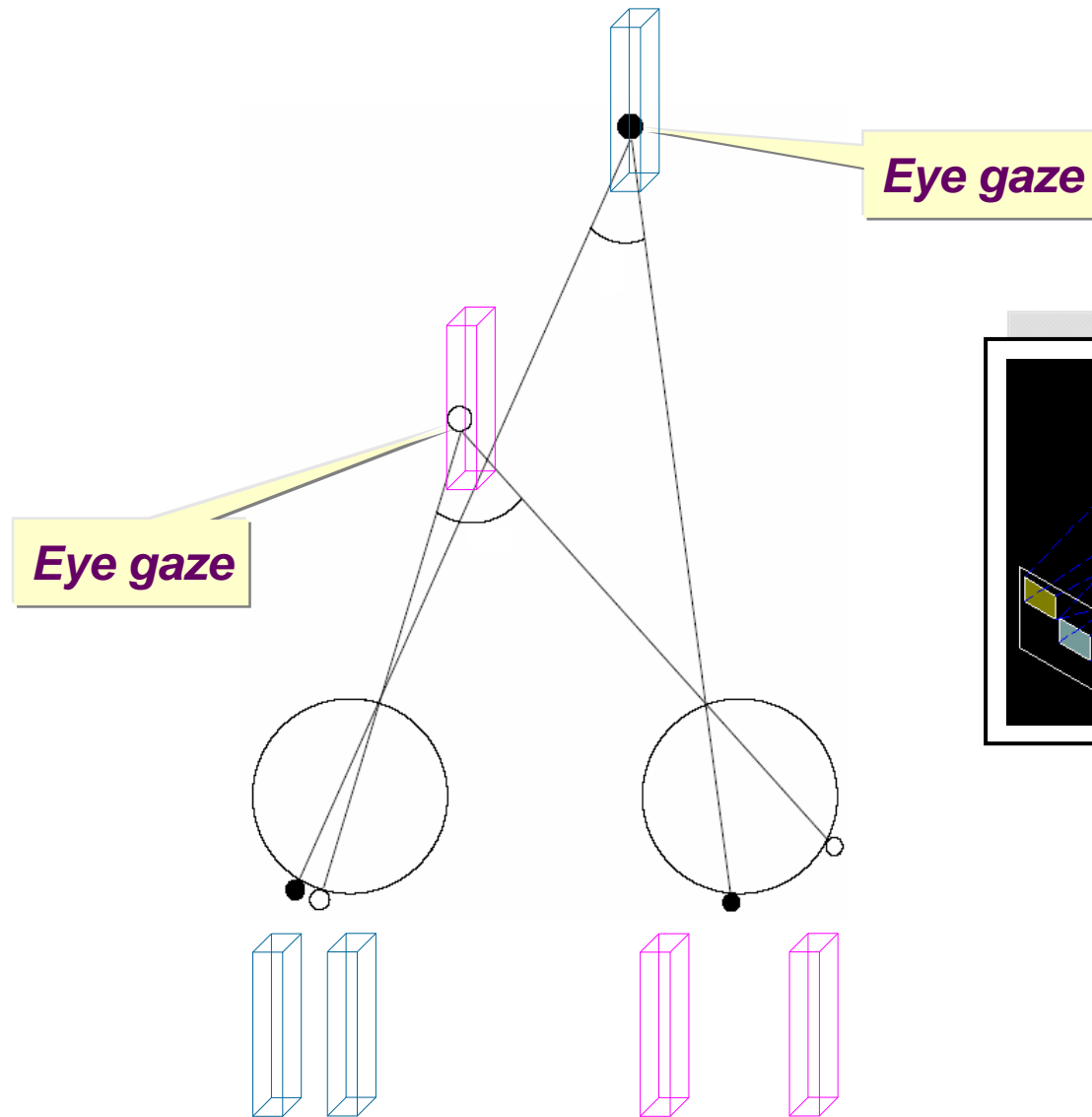


(a) **Detection of spatial inclination**  
- Receptive field of simple-cells -



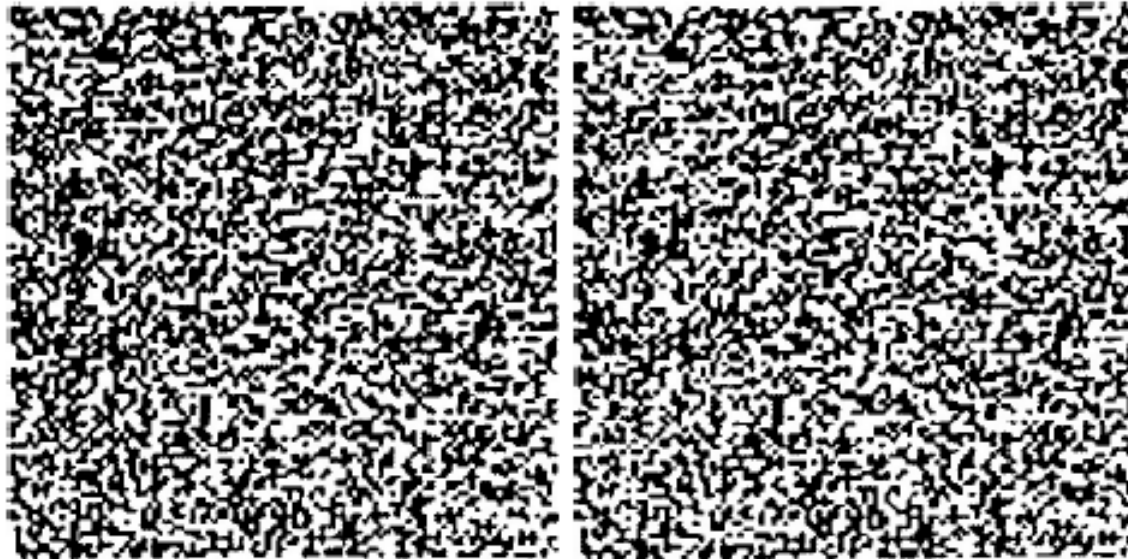
(b) **Detection of inclination in  $x - t$  plane**  
- Motion detector -

# Parallax



# Random dot stereogram

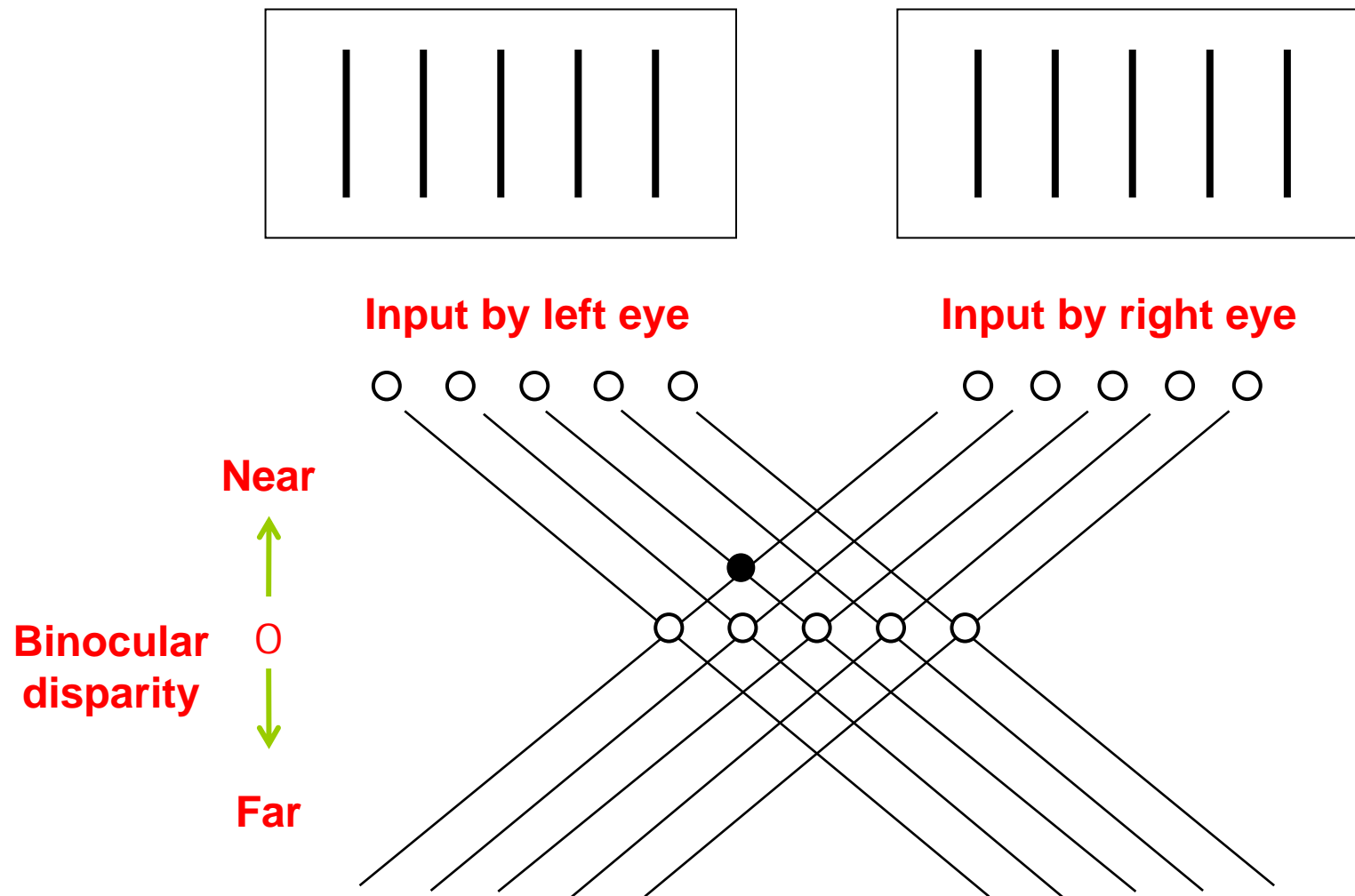
*Depth perception only by a binocular 3D view method*



*A square area will be loomed up in the center  
when two patterns are merged by both eyes*

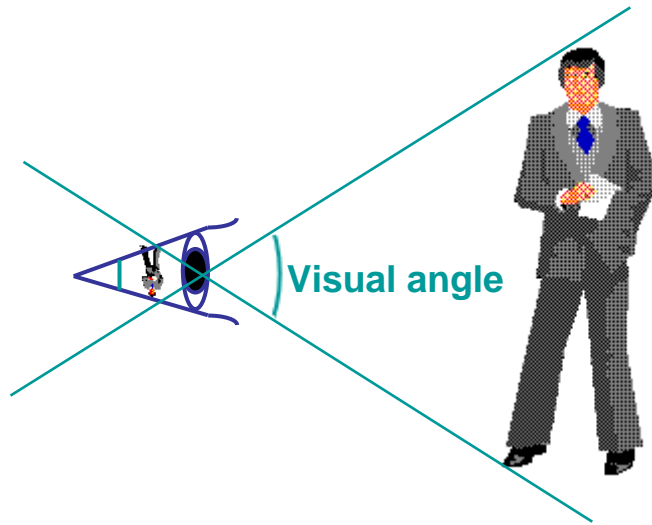
# A model of detecting binocular disparity

## *Mismatch problem*



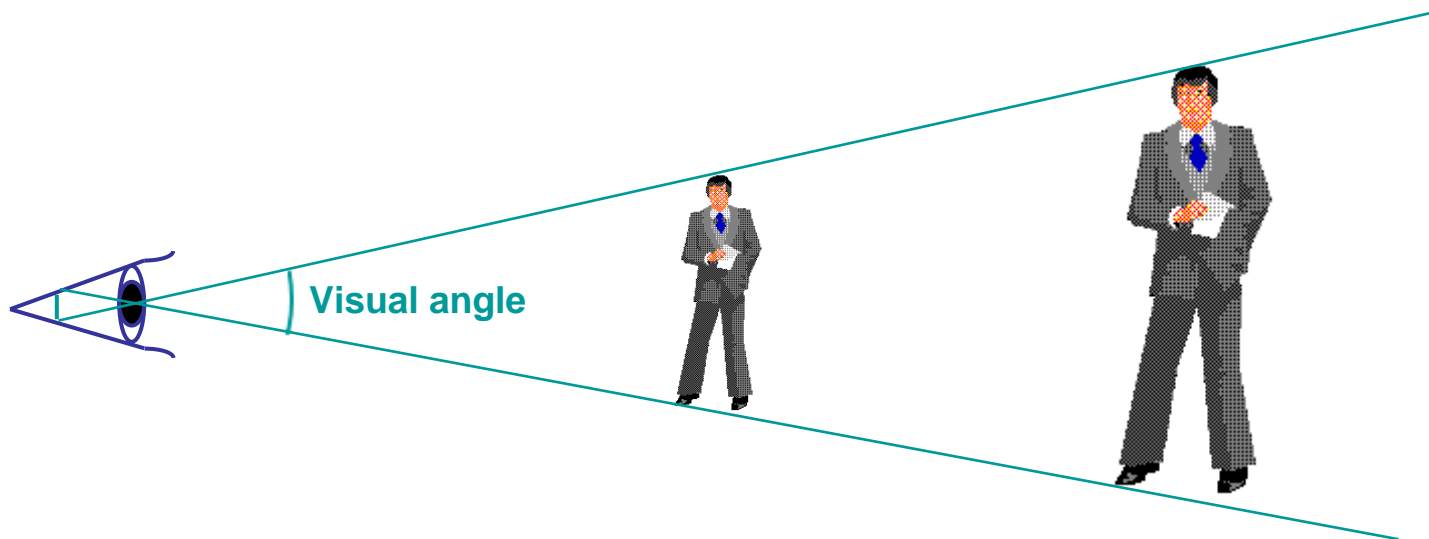


# Visual angle



**Objects of the same size at different distances have different visual angles**

**Objects of different sizes and different distances may have the same visual angle**



An ambiguous shape?



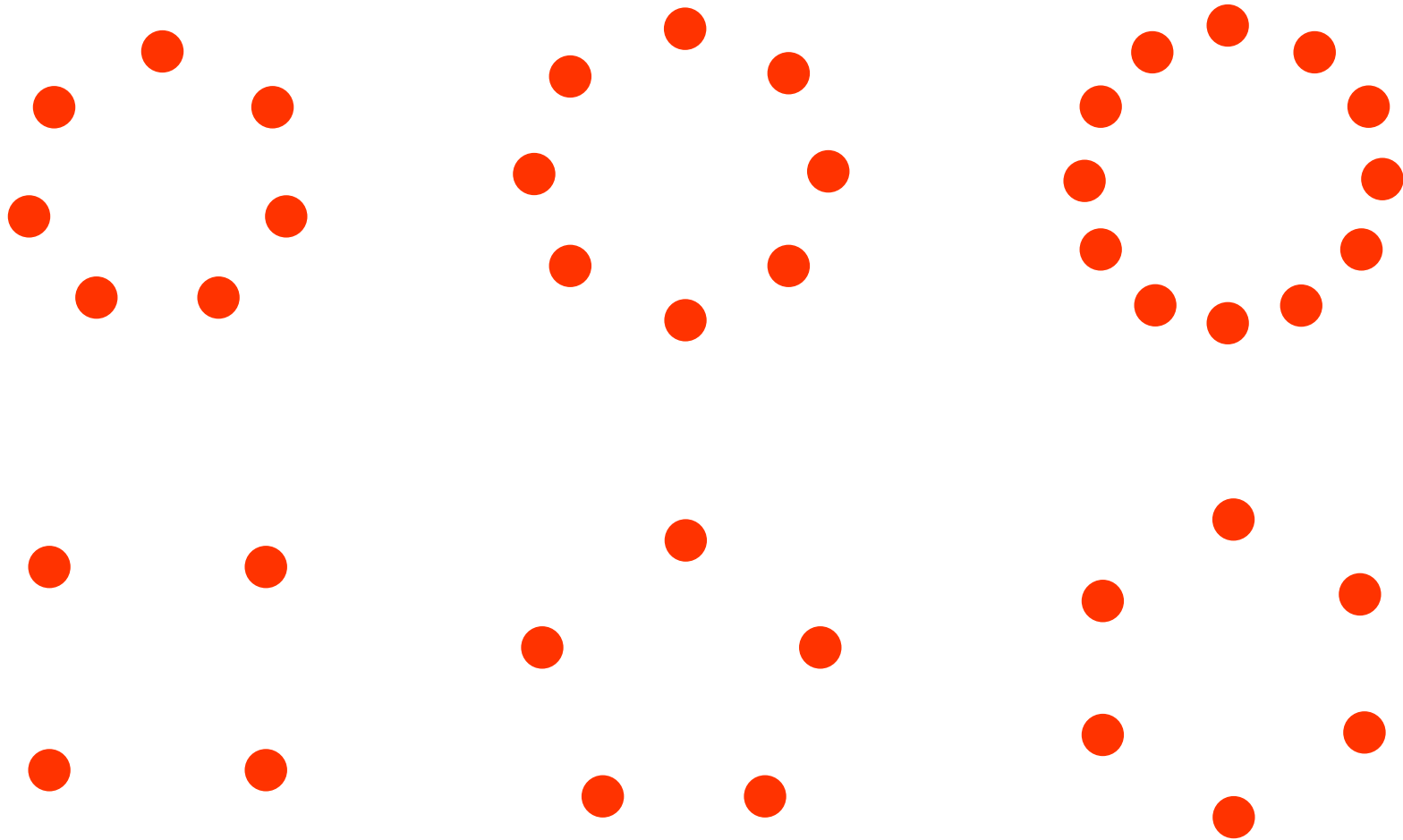
A B C

ABC

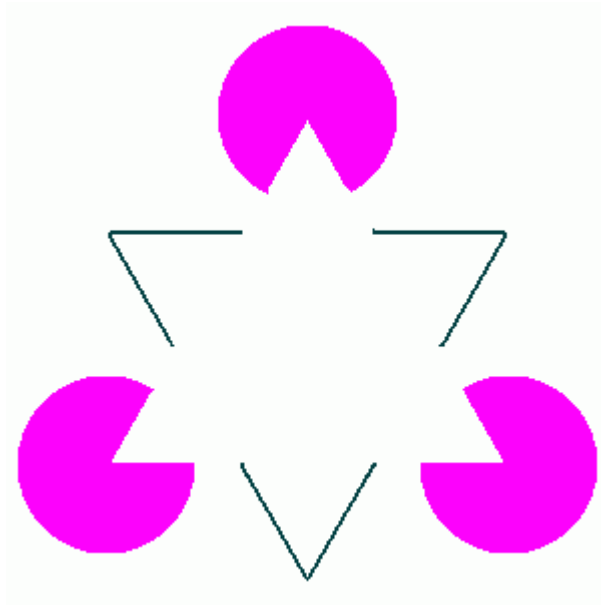
12 13 14

121314

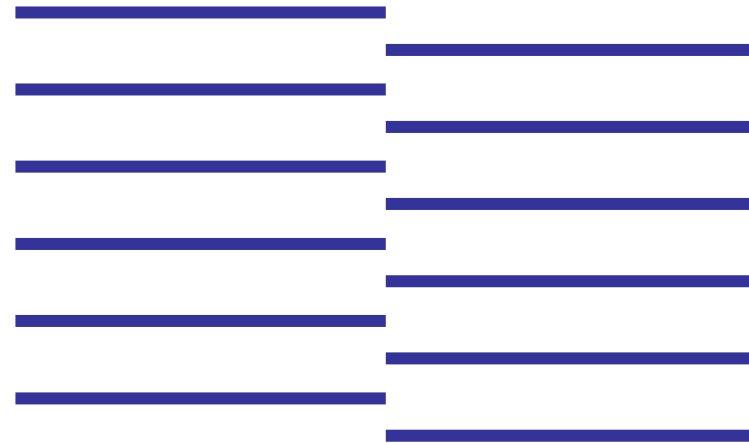
## Interpolation of dot pattern



## Examples of subjective outline by interpolation - Virtual lines -



**(a) Kanizsa triangle**



**(b) Subjective contour as the result  
of the response by the cells of V2  
(secondary lateral  
occipital complex)**

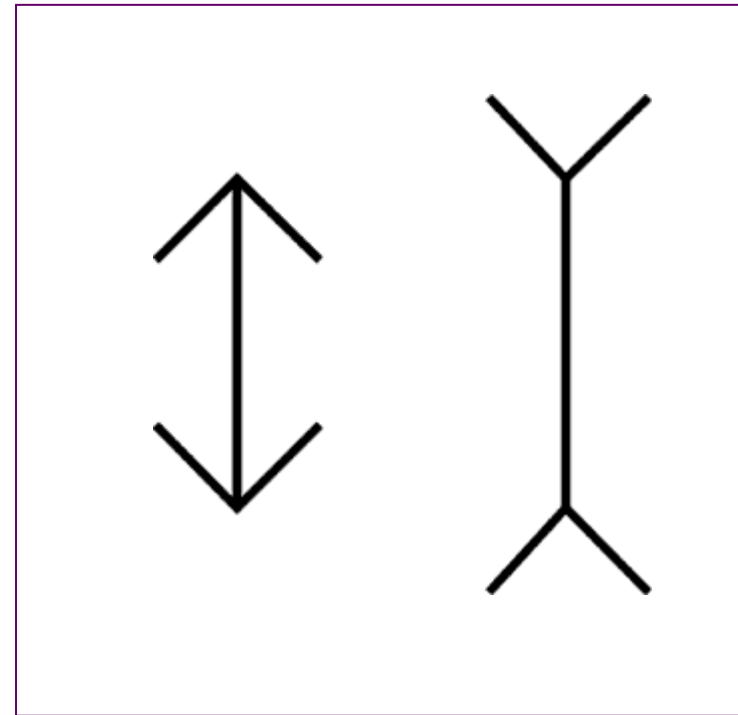
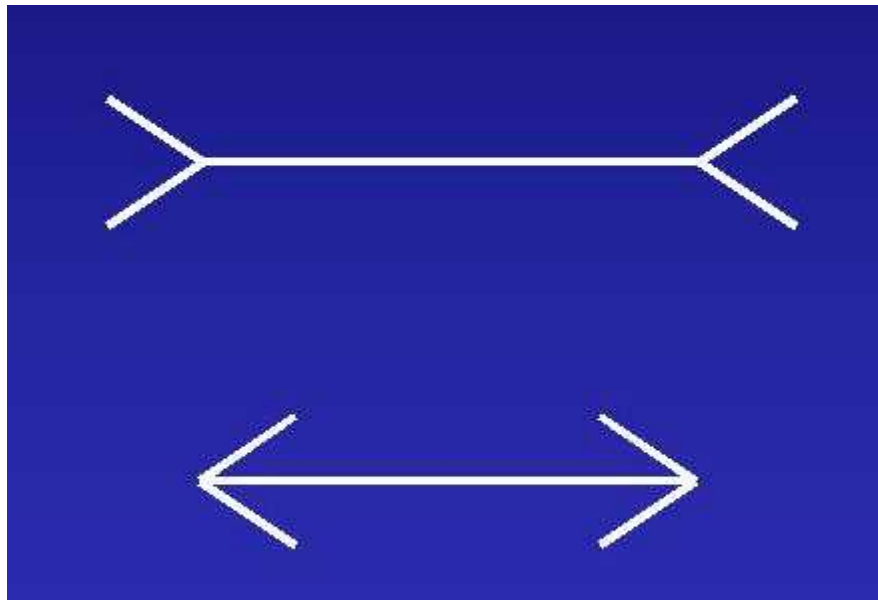
## Law of gestalt ( Grouping )

1	Factor of proximity	Elements close together tend to be grouped
2	Factor of similarity	Similar elements tend to be grouped
3	Factor of closure	Elements that mutually make closed forms tend to be grouped
4	Factor of good continuity	Elements having smooth continuity tend to be grouped
5	Factor of good Gestalt	Elements making simple, regular and symmetrical patterns tend to be grouped
6	Factor of common fate	Elements having similar movement tend to be grouped
7	Factor of no remainder	Elements tend to be grouped so that nothing remained
8	Factor of objective set	Elements tend to be grouped depending on the sequence of presentation
9	Factor of experiences	Elements which are familiar in the past experiences tend to be grouped

## Law of pregnanz

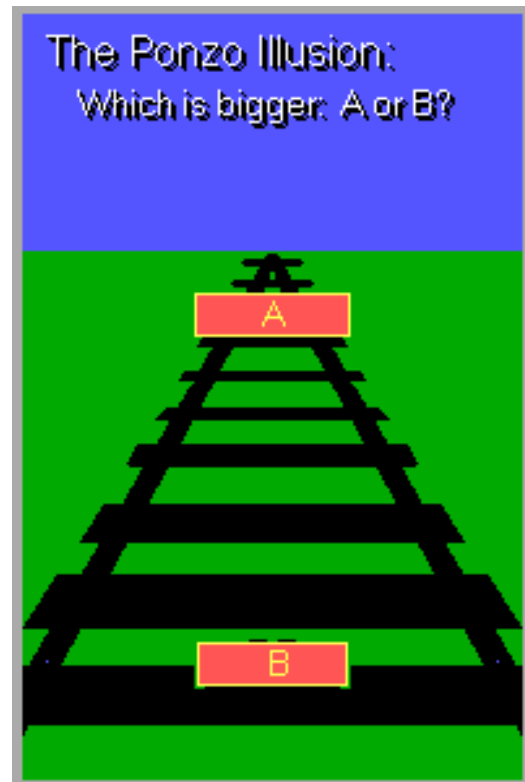
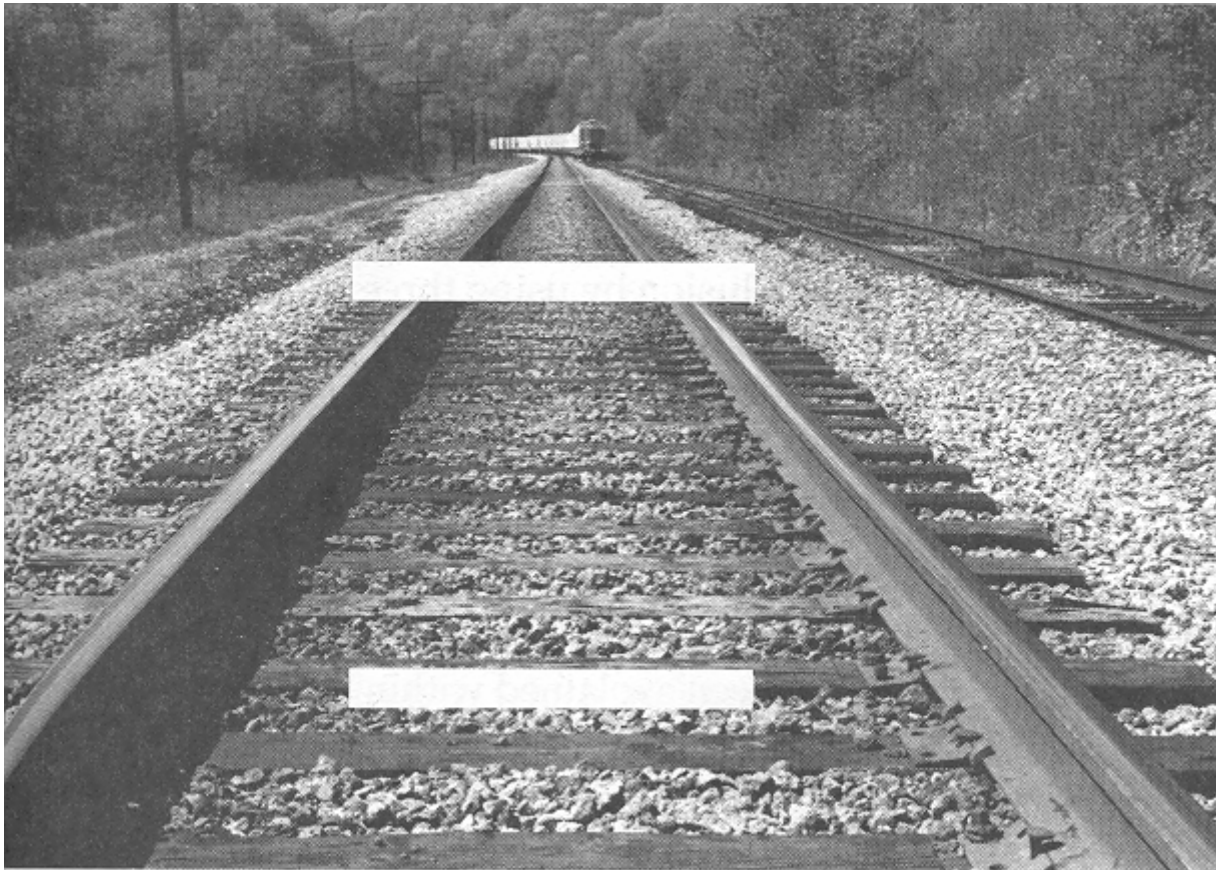
Elements tend to be grouped to make a simple, systematic and stable shape.

# The Muller-Lyer illusion

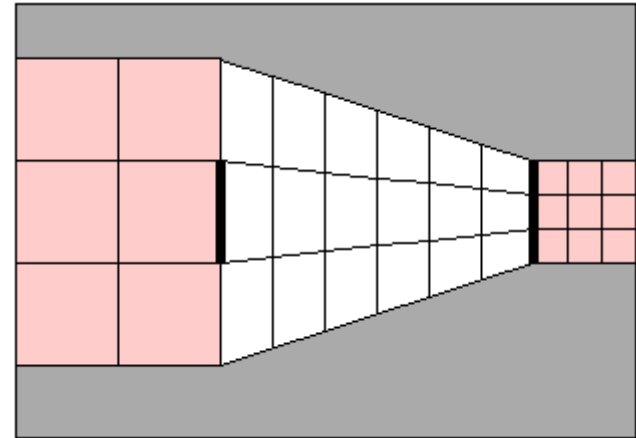
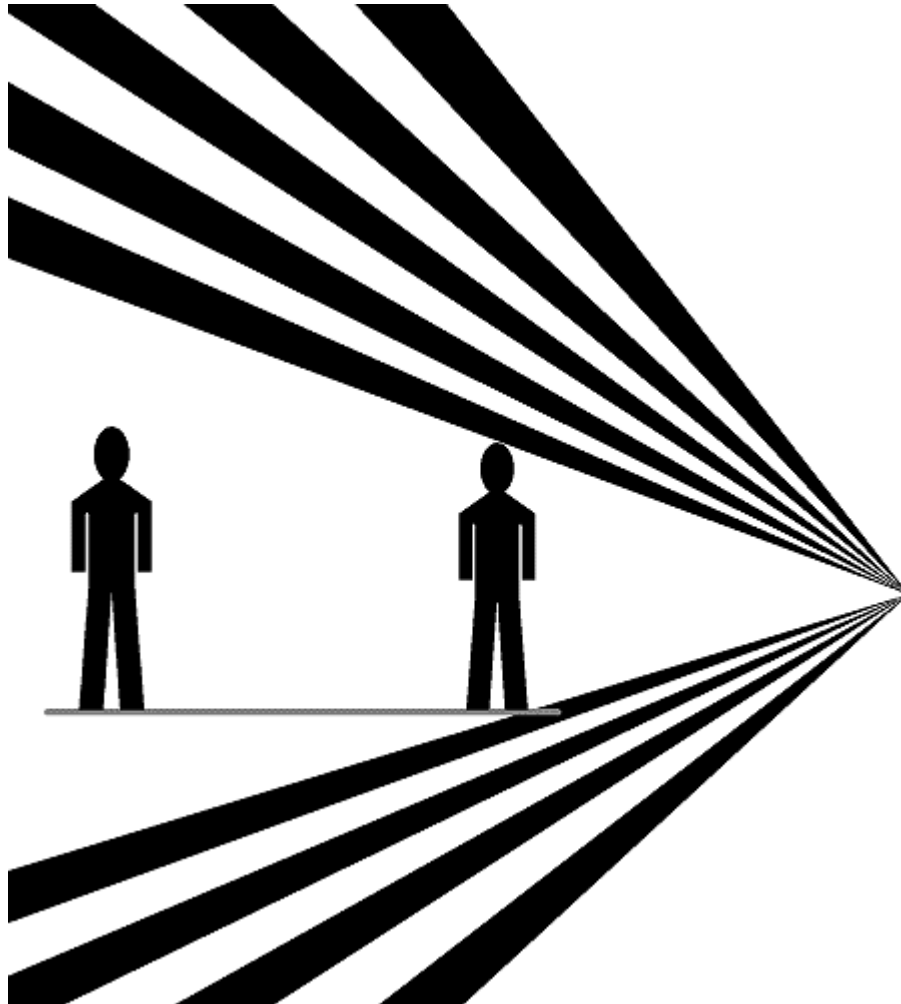




# The Ponzo illusion 1



## The Ponzo illusion 2



Is this text correct?

The quick brown  
fox jumps over the  
the lazy dog.