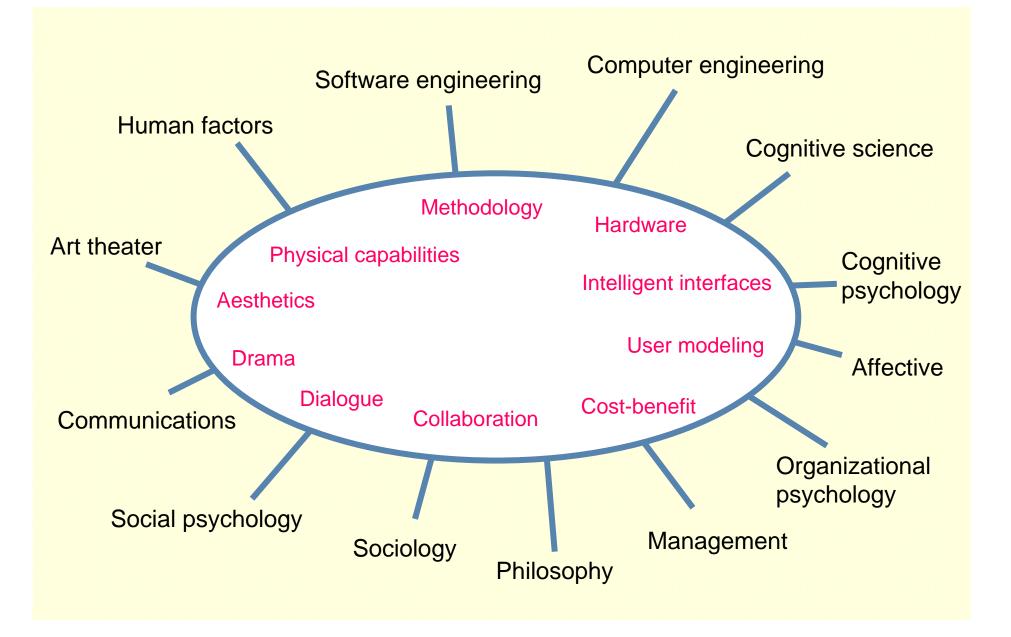
Cartoon depicting the failure of HCI effectiveness.

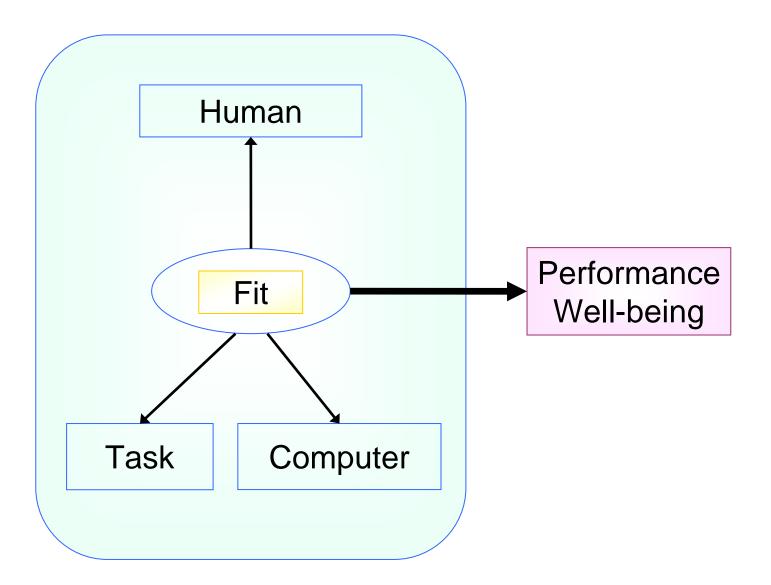


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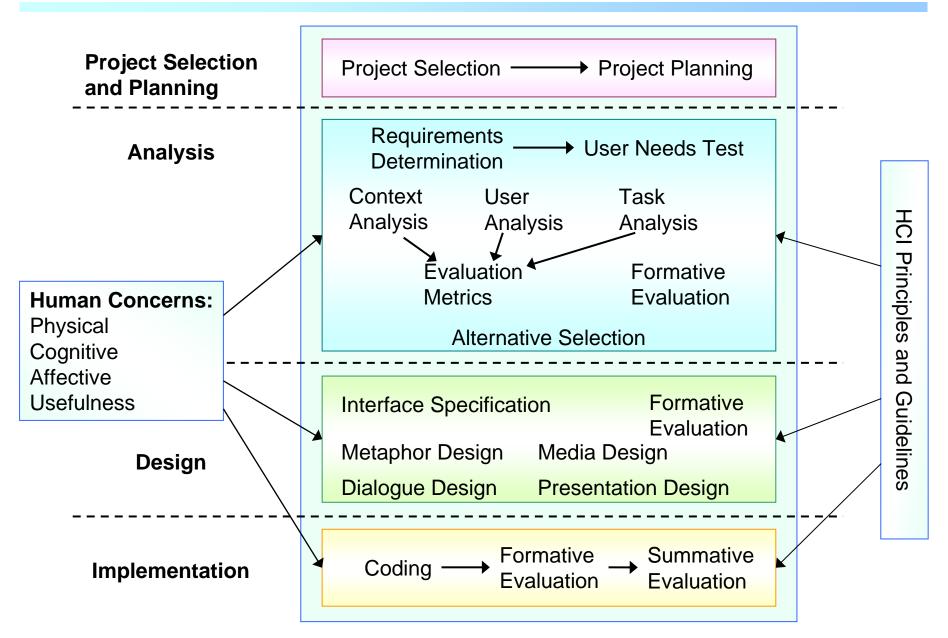
### Human-computer interaction is an interdisciplinary field.

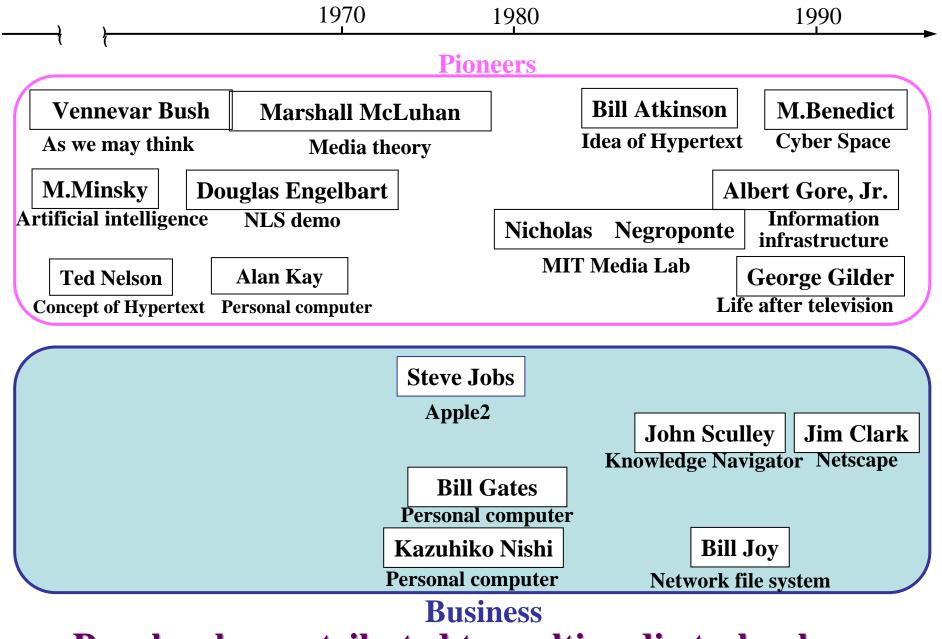


The fit of HCI elements leads to performance and well-being.



The HCI development methodology.





**People who contributed to multimedia technology** 

## **Stored-program Computer**

Idea: Babbage & Lovelace (1842) Distinct technology development: von Neumann (1946) EDSAC computer born (1949)

**Keyboard** (Typewriter)

Sholes & Glidden Typewriter (1866) Produced by Remington Co. (1873) QWERTY layout (1878)→International standard (1905) Dvorak layout (1931)

# Hyper-text

Idea of Memex (memory extender) for document retrieval: V. Bush (1945)

← Chief of Research and Development Bureau in U.S.A, Presidential Scientific Adviser

Framework for augmentation of human thinking (word processor):

D. Engelbart (1963)

Xanadu (Idea of memo searching system): T. Nelson (1960) Introduction of link structure→ Hyper-text, concept of hyper-media (1965)

**Network Community** 

ARPA net (1969) → Internet, WWW

### **User Interface**

From batch processing to dialogue with computer (Time sharing system) J. Licklider (1960) → Concept of HI, UI, and HCI

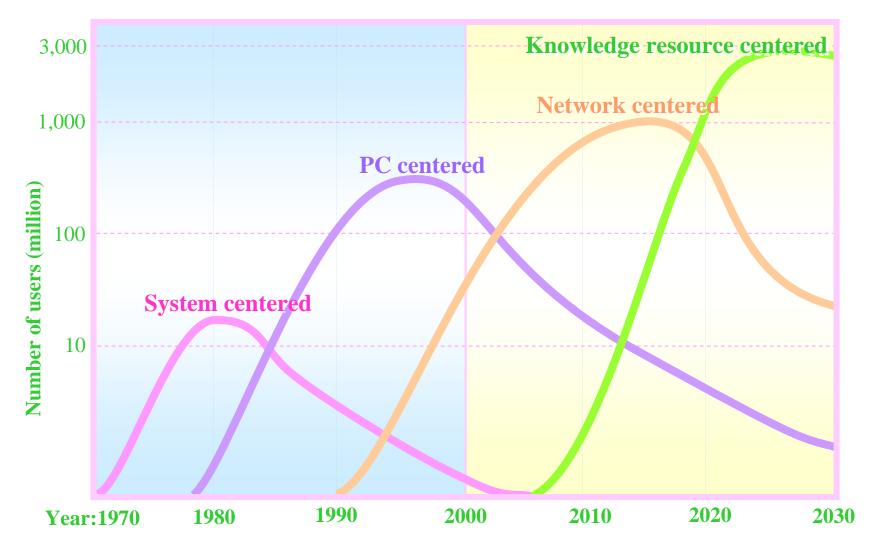
Sketchpad: Interactive computer (Figure processing system) by Sutherland (1963)

> → Image processing system using HMD and three dimensional location input machine (1968) (Pioneer research which lead to virtual reality (VP))

(Pioneer research which lead to virtual reality (VR))

NLS: Prototype of augmentation: Engelbart team (1968) A large-size display is divided into windows + mouse CSCW's first example

# **Paradigm shift (Business growth)**



David C. Moschella: "Waves of Power"

#### **Personal Computer**

Idea simulator (idea to program) : A. Kay

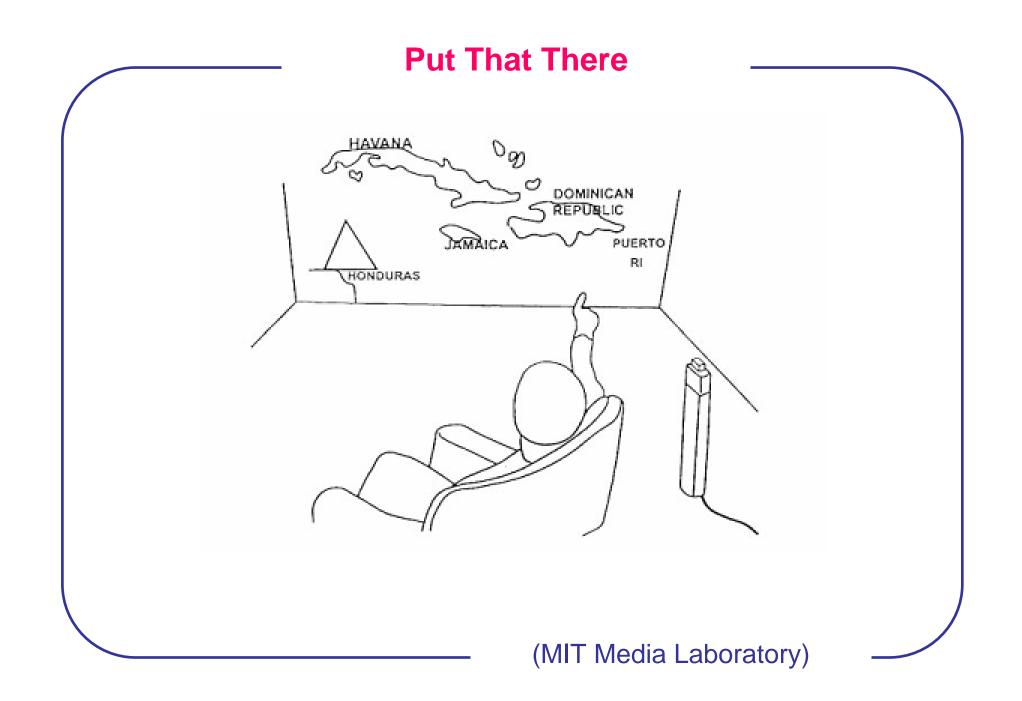
- $\rightarrow$  Plan of personal computer (1968)
- → Idea of Dynabook → Smalltalk by Xerox PARC
- → Alto: The first PC (1973), bit-map display, laser printer
- → Ethernet for connecting Alto
- $\rightarrow$  Star: Advanced version of Alto (1981): Direct manipulation interface based on office ma

Direct manipulation interface based on office metaphor

→ Lisa, Macintosh

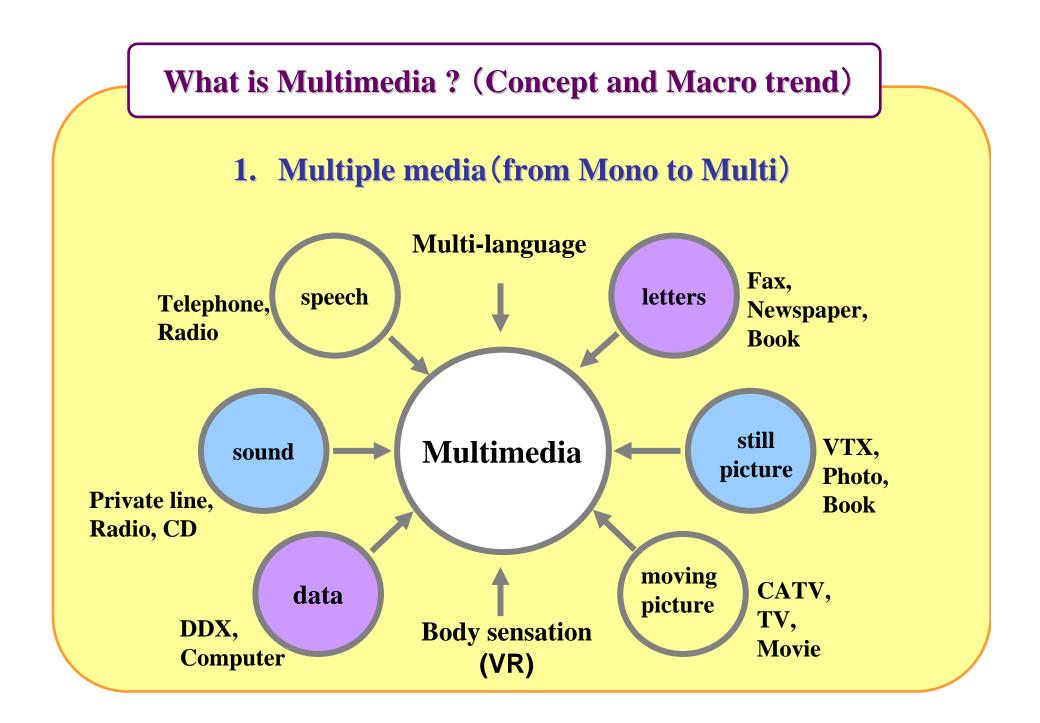
Put That There: Direct manipulation of graphics by gesture and speech (1970's) → MIT Media Lab: N. Negroponte (1984)

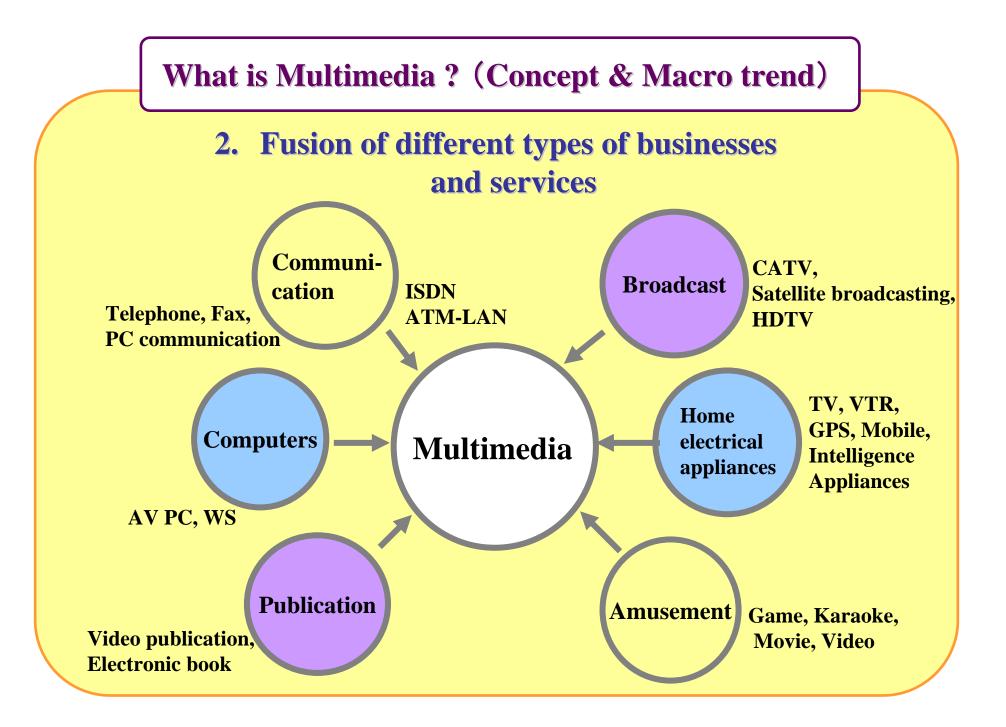
Microsoft: B. Gates (1975), Apple Computer: S. Jobs (1976)

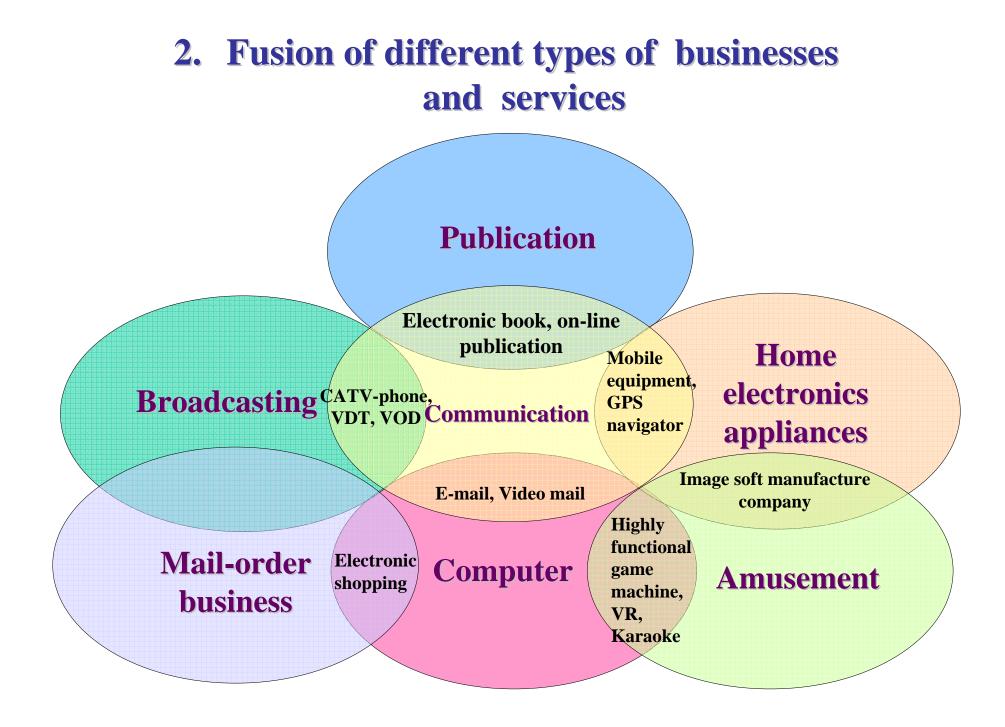


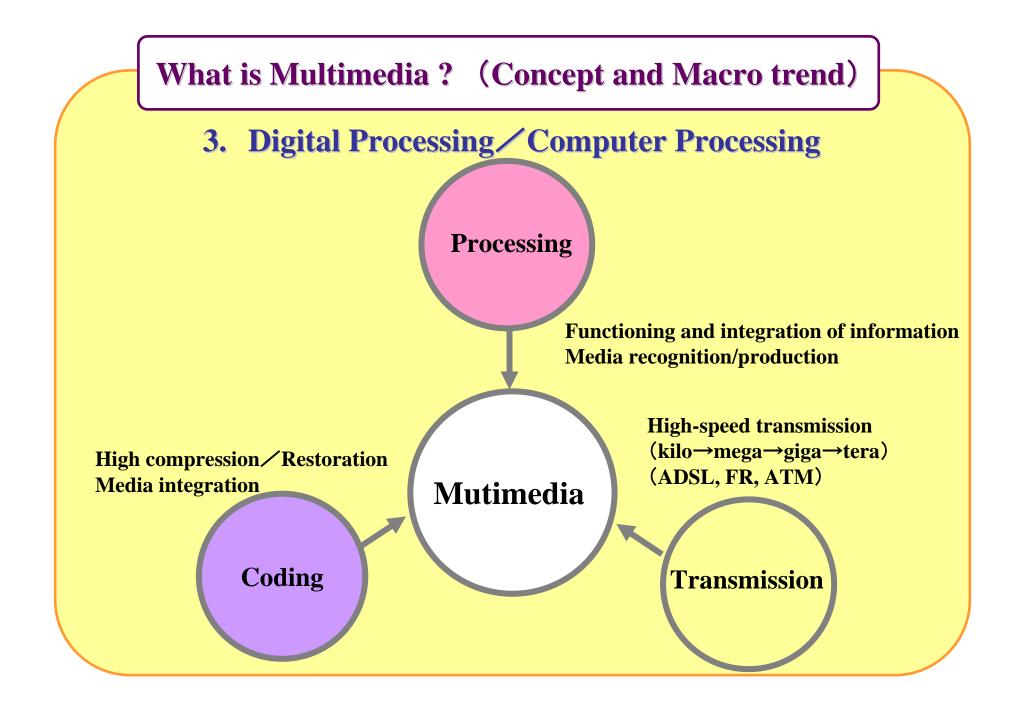
What is Multimedia ? (Concept & Macro trend)

- 1. Multiple media (from Mono to Multi)
- 2. Fusion of different types of businesses and services
- 3. Digital processing/Computer processing
  - Integration (media and service)
  - Functionalization (interactive, scalable, structured)









## What is Multimedia ? (Concept and Macro trend)

## 3. Digital processing/Computer processing

#### Base: Development of LSI and optical communication technology

Compression/Restoration Unified transaction of media Functionalization of information Recognition /production technology

ADSL FTTH ATM

<Digital coding>

<Digital processing>

<Digital transmission>