## Advanced Data Analysis: Projection Pursuit

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## I.i.d. Samples

■ Independent and identically distributed
(i.i.d.) samples

$$
\boldsymbol{x}_{i} \stackrel{i . i . d .}{\sim} P(\boldsymbol{x})
$$

- Independent: joint probability is a product of each probability

$$
P\left(\boldsymbol{x}_{i}, \boldsymbol{x}_{j}\right)=P\left(\boldsymbol{x}_{i}\right) P\left(\boldsymbol{x}_{j}\right)
$$

- Identically distributed: each variable follow the identical distribution:

$$
\boldsymbol{x}_{i} \sim P(\boldsymbol{x})
$$

## Gaussian Distribution <br> 192

■ Gaussian distribution: Probability density function is given by

$$
\phi_{\boldsymbol{\mu}, \boldsymbol{\Sigma}}(\boldsymbol{x})=\frac{1}{(2 \pi)^{\frac{d}{2}}|\boldsymbol{\Sigma}|^{\frac{1}{2}}} \exp \left(-\frac{1}{2}(\boldsymbol{x}-\boldsymbol{\mu})^{\top} \boldsymbol{\Sigma}^{-1}(\boldsymbol{x}-\boldsymbol{\mu})\right)
$$

$\square \mu, \Sigma$ :Mean, covariance

$$
\begin{aligned}
& \mathbb{E}[\boldsymbol{x}]=\boldsymbol{\mu} \\
& \mathbb{E}\left[(\boldsymbol{x}-\boldsymbol{\mu})(\boldsymbol{x}-\boldsymbol{\mu})^{\top}\right]=\boldsymbol{\Sigma}
\end{aligned}
$$

$\square$ When one-dimensional,


$$
\phi_{\mu, \sigma^{2}}(x)=\frac{1}{\sqrt{2 \pi \sigma^{2}}} \exp \left(-\frac{(x-\mu)^{2}}{2 \sigma^{2}}\right)
$$

## Interesting Directions 193 for Data Visualization

$\square$ Which distribution is interesting to visualize?

- If data follows the Gaussian distribution, samples are spherically distributed.
- Visualizing spherically distributed samples is not so interesting.
What about "non-
Gaussian" data?



## Non-Gaussian Distributed Datà ${ }^{94}$

Non-Gaussian data look more interesting than Gaussian:

Uniform<br>(sharp edge)

Gaussian mixture
(cluster structure)

Laplacian (existence of outliers)


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■Idea: Find the most non-Gaussian direction in the data
$\square$ For this purpose, we need a criterion to measure non-Gaussianity of data as a function of the direction.

## Kurtosis

Kurtosis for a one-dimensional random variable $s$ :

$$
\beta_{4}=\frac{\mathbb{E}\left[(s-\mathbb{E}[s])^{4}\right]}{\left(\mathbb{E}\left[(s-\mathbb{E}[s])^{2}\right]\right)^{2}}(>0)
$$

Kurtosis measures the "sharpness" of the distributions.
$\square$ If tail of distribution is

- Heavy

$\beta_{4}$ is large
- Light
$\beta_{4}$ is small


## Kurtosis (cont.)

## $\square \beta_{4}=3:$ Gaussian distribution <br> $\square \beta_{4}<3$ : Sub-Gaussian distribution <br> $\square \beta_{4}>3$ : Super-Gaussian distribution



## Kurtosis-Based

Non-Gaussianity Measure

$$
\beta_{4}=\frac{\mathbb{E}\left[(s-\mathbb{E}[s])^{4}\right]}{\left(\mathbb{E}\left[\left(s-\mathbb{E}[s)^{2}\right]\right)^{2}\right.}
$$

$\square$ Non-Gaussianity is strong if $\left(\beta_{4}-3\right)^{2}$ is large.

- Non-Gaussianity of the data for a direction $b$ can be measured by letting $s=\langle\boldsymbol{b}, \boldsymbol{x}\rangle$ and $\|\boldsymbol{b}\|=1$.


## PP Criterion

- In practice, we use empirical approximation:

$$
J_{P P}(\boldsymbol{b})=\left(\frac{\frac{1}{n} \sum_{i=1}^{n}\left(s_{i}-\bar{s}\right)^{4}}{\left(\frac{1}{n} \sum_{i=1}^{n}\left(s_{i}-\bar{s}\right)^{2}\right)^{2}}-3\right)^{2}
$$

$$
\begin{aligned}
& s_{i}=\left\langle\boldsymbol{b}, \boldsymbol{x}_{i}\right\rangle \\
& \bar{s}=\frac{1}{n} \sum_{i=1}^{n} s_{i}
\end{aligned}
$$

- PP criterion:

$$
\begin{aligned}
\psi=\underset{\boldsymbol{b} \in \mathbb{R}^{d}}{\operatorname{argmax}} & J_{P P}(\boldsymbol{b}) \\
& \text { subject to }\|\boldsymbol{b}\|=1
\end{aligned}
$$

$\square$ There is no known method for analytically solving this optimization problem.
$\square$ We resort to numerical methods.

## Gradient Ascent Approach ${ }^{200}$

Repeat until convergence:

- Update $b$ to increase $J_{P P}$ :

$$
\boldsymbol{b} \longleftarrow \boldsymbol{b}+\varepsilon \frac{\partial J_{P P}}{\partial \boldsymbol{b}}
$$

- Modify $b$ to satisfy $\|\boldsymbol{b}\|=1$ :

$$
b \longleftarrow b /\|b\|
$$



## Data Centering and Sphering ${ }^{201}$

$\square$ Centering:

$$
\overline{\boldsymbol{x}}_{i}=\boldsymbol{x}_{i}-\frac{1}{n} \sum_{j=1}^{n} \boldsymbol{x}_{j}
$$

$\square$ Sphering (or pre-whitening):

$$
\widetilde{\boldsymbol{x}}_{i}=\left(\frac{1}{n} \sum_{i=1}^{n} \overline{\boldsymbol{x}}_{i} \overline{\boldsymbol{x}}_{i}^{\top}\right)^{-\frac{1}{2}} \overline{\boldsymbol{x}}_{i}
$$

- In matrix,

$$
\widetilde{\boldsymbol{X}}=\left(\frac{1}{n} \boldsymbol{X} \boldsymbol{H}^{2} \boldsymbol{X}^{\top}\right)^{-\frac{1}{2}} \boldsymbol{X} \boldsymbol{H}
$$

$$
\begin{array}{ll}
\widetilde{\boldsymbol{X}}=\left(\widetilde{\boldsymbol{x}}_{1}\left|\widetilde{\boldsymbol{x}}_{2}\right| \cdots \mid \widetilde{\boldsymbol{x}}_{n}\right) & \boldsymbol{X}=\left(\boldsymbol{x}_{1}\left|\boldsymbol{x}_{2}\right| \cdots \mid \boldsymbol{x}_{n}\right) \\
\boldsymbol{H}=\boldsymbol{I}_{n}-\frac{1}{n} \mathbf{1}_{n \times n} & \boldsymbol{I}_{n}: n \text {-dimensional identity matrix } \\
\mathbf{1}_{n \times n}: n \times n \text { matrix with all ones }
\end{array}
$$

## Data Centering and Sphering ${ }^{202}$

By centering and sphering, covariance matrix becomes identity:

$$
\frac{1}{n} \sum_{i=1}^{n} \widetilde{\boldsymbol{x}}_{i} \widetilde{\boldsymbol{x}}_{i}^{\top}=\boldsymbol{I}_{d}
$$

Homework: Prove it!


## Simplification for Sphered Datã ${ }^{33}$

For centered and sphered samples $\left\{\widetilde{\boldsymbol{x}}_{i}\right\}_{i=1}^{n}$,

$$
\begin{aligned}
& J_{P P}(\boldsymbol{b})=\left(\frac{1}{n} \sum_{i=1}^{n}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{4}-3\right)^{2} \\
& \frac{\partial J_{P P}}{\partial \boldsymbol{b}}=2\left(\frac{1}{n} \sum_{i=1}^{n}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{4}-3\right)\left(\frac{4}{n} \sum_{i=1}^{n} \widetilde{\boldsymbol{x}}_{i}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{3}\right)
\end{aligned}
$$

- Gradient update rule is

$$
\boldsymbol{b} \longleftarrow \boldsymbol{b}+\varepsilon\left(\frac{1}{n} \sum_{i=1}^{n}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{4}-3\right) \frac{1}{n} \sum_{i=1}^{n} \widetilde{\boldsymbol{x}}_{i}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{3}
$$

■ Don't forget normalization: $b \longleftarrow \boldsymbol{b} /\|\boldsymbol{b}\|$
■ Homework: Prove them!

## Examples

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$\square d=2, \quad m=1, \quad n=1000$
$\square x=\binom{s}{t}$
$\square \sim N(0,1)$
$\square \sim U(-\sqrt{3}, \sqrt{3})$


## Examples (cont.)

$\square d=2, \quad m=1, \quad n=1000$

$$
\square=\binom{s}{t}
$$

$\square s \sim N(0,1)$
$\square t \sim \operatorname{Lap}(0,1)$


## Notification of Final Assignment

■ Data Analysis: Apply dimensionality reduction or clustering techniques to your own data set and "mine" something interesting!

Deadline: July $22^{\text {nd }}$ (Fri) 17:00

- Bring the printed report to W8E-505


## Mini-Conference on Data Analysis

$\square$ On July $12^{\text {th }}$, we have a mini-conference on data analysis.

- Some of the students may present their data analysis results.
- Those who give a talk at the conference will have very good grades!


## Schedule

■ June 28 ${ }^{\text {th }}$ : Preparation for mini-conference (no class)

- July $5^{\text {th }}$ : Preparation for mini-conference (no class)
- July 12 ${ }^{\text {th: }}$ : Mini-conference on Data Analysis

■ July 19 ${ }^{\text {th }}$ : Mini-conference on Data Analysis (reserve)

## Mini-Conference on Data Analysis

- Application procedure: On June $21^{\text {st }}$, just say to me "I want to give a talk!".
- Presentation: approx. 10 min (?)
- Description of your data
- Methods to be used
- Outcome

Slides should be in English.
Better to speak in English, but Japanese may also be allowed (perhaps your friends will provide simultaneous translation!).

## If You Are ...

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$\square$ eager to do homework, try the following two problems.

## Homework

1. Implement PP and reproduce the 2dimensional examples shown in the class.
http://sugiyama-www.cs.titech.ac.jp/~sugi/data/DataAnalysis



You may create similar (and more interesting) data sets by yourself.

## Homework (cont.)

2. Prove the following for centered and sphered samples $\left\{\widetilde{\boldsymbol{x}}_{i}\right\}_{i=1}^{n}$ :
A) Covariance matrix is given by

$$
\frac{1}{n} \sum_{i=1}^{n} \widetilde{\boldsymbol{x}}_{i} \widetilde{\boldsymbol{x}}_{i}^{\top}=\boldsymbol{I}_{d}
$$

B) $J_{P P}$ under $\|\boldsymbol{b}\|=1$ is given by

$$
J_{P P}(\boldsymbol{b})=\left(\frac{1}{n} \sum_{i=1}^{n}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{4}-3\right)^{2}
$$

C) Gradient $\partial J_{P P} / \partial \boldsymbol{b}$ is given by

$$
\frac{\partial J_{P P}}{\partial \boldsymbol{b}}=2\left(\frac{1}{n} \sum_{i=1}^{n}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{4}-3\right)\left(\frac{4}{n} \sum_{i=1}^{n} \widetilde{\boldsymbol{x}}_{i}\left\langle\boldsymbol{b}, \widetilde{\boldsymbol{x}}_{i}\right\rangle^{3}\right)
$$

